

SOLO E-BLASTS & E-NEWSLETTER ADS

Purchase online at: www.MPNsite.com/StartOrder.asp



U.S. METRO Solo e-Blast or e-Newsletter Options

Target Metro Audience (email + social media)	Pricing Tier Level	Est. Count	Est. Reach	e-Blast Campaign 700x900 max	e-News Display 600x800 max	e-News Freq.
Atlanta, GA	1	30,000+	40,000	\$250	\$100	OD
Atlantic City, NJ	3	7,500+	15,000	\$100	\$50	OD
Austin / San Antonio, TX	3	7,500+	15,000	\$100	\$50	OD
Baltimore, MD	3	7,500+	15,000	\$100	\$50	OD
Charlotte, NC	3	7,500+	15,000	\$100	\$50	OD
Chicago, IL	2	15,000+	20,000	\$150	\$75	OD
Dallas / Fort Worth, TX	3	7,500+	15,000	\$100	\$50	OD
Detroit/Ann Arbor	3	7,500+	15,000	\$100	\$50	OD
Houston, TX	2	15,000+	20,000	\$150	\$75	OD
Las Vegas, NV	3	7,500+	15,000	\$100	\$50	OD
Los Angeles, CA	2	15,000+	20,000	\$150	\$75	OD
Miami/Fort Lauderdale	3	7,500+	15,000	\$100	\$50	OD
New York City	2	15,000+	20,000	\$150	\$75	OD
Newark / Northern NJ	3	7,500+	15,000	\$100	\$50	OD
Orlando/Tampa/ St. Pet.	3	7,500+	15,000	\$100	\$50	OD
Philadelphia, PA	3	7,500+	15,000	\$100	\$50	OD
San Diego, CA	3	7,500+	15,000	\$100	\$50	OD
San Fran/Bay Area (CA)	2	15,000+	20,000	\$150	\$75	OD
Washington, DC area	2	15,000+	20,000	\$150	\$75	OD

Special Interest Solo e-Blast or e-Newsletter Options

Special Int. Audience (email + social media)	Est. Count	Est. Reach	Solo Blast Display 700x800 max	E-News Display 600x800 max	e-Newsletter Frequency
Business Connection	10,000+	12,500	\$300	\$150	On Demand (OD)
Career Connection	30,000+	40,000	\$500	\$250	Monthly (M)
Conferences Digest	<7,500	10,000	\$150	\$75	On Demand (OD)
Health & Wellness	<7,500	10,000	\$150	\$75	On Demand (OD)
Legal Connection	<7,500	10,000	\$150	\$75	On Demand (OD)
Nonprofit Connection	10,000+	12,500	\$200	\$100	On Demand (OD)
Networking Connection	10,000+	12,500	\$200	\$100	On Demand (OD)
Student Connection	<7,500	10,000	\$150	\$75	On Demand (OD)
Wealth & Finances	<7,500	10,000	\$150	\$75	On Demand (OD)

Most newsletters are scheduled On Demand based on ad sales volume.

Visit www.MPNsite.com/newsletter.htm for archives, specs, schedules, etc.

National/Global Solo e-Blast Options

Target Audience (email + social media)	Est. Reach	Total Fee
U.S. National	400,000+	\$2500
Global	450,000+	\$3000

Visit MPNsite.com/eblast.htm for archives, specs, etc.

Other U.S. Metro Solo Blast Options

Target Other Metro Audience (email + social media)	Est. Count	Est. Reach	Total Fee
See List Options Below	<5000	<6250	\$50

Above fees, count & reach applies to ALL lists below

Akron-Canton (OH)	Milwaukee (WI)
Albuquerque (NM)	Minneapolis (MN)
Anaheim (CA)	Mobile (AL)
Anchorage (AK)	Montgomery (AL)
Augusta (GA)	Nashville (TN)
Bakersfield (CA)	New England Region
Baton Rouge (LA)	New Orleans (LA)
Birmingham (AL)	Norfolk (VA)
Boston (MA)	Oakland (CA)
Buffalo (NY)	Oklahoma City (OK)
Cincinnati (OH)	Omaha (NE)
Cleveland (OH)	Phoenix (AZ)
Colorado Springs (CO)	Pittsburgh (PA)
Columbus (OH)	Portland (OR)
Corpus Christi (TX)	Raleigh-Durham (NC)
Denver (CO)	Reno (NV)
El Paso (TX)	Richmond (VA)
Fresno (CA)	Riverside (CA)
Honolulu (HI)	Sacramento (CA)
Indianapolis (IN)	San Jose (CA)
Jackson (MS)	Santa Ana (CA)
Jacksonville (FL)	Savannah (GA)
Kansas City (MO/KS)	Seattle (WA)
Lexington (KY)	St. Louis (MO)
Lincoln (NE)	Tallahassee (FL)
Long Beach (CA)	Toledo (OH)
Louisville (KY)	Tucson (AZ)
Macon (GA)	Tulsa (OK)
Memphis (TN)	Virginia Beach (VA)
Mesa (AZ)	Wichita (KS)

U.S. Regional Solo e-Blast Options

Target Regional Audience (email + social media)	Est. Count	Est. Reach	Total Fee
U.S. Custom Virtual Region	50,000+	75,000	\$500
U.S. Far West Region	25,000+	37,500	\$400
U.S. Mid-Atlantic Region	25,000+	37,500	\$400
U.S. Midwest Region	25,000+	37,500	\$400
U.S. Mountain Region	10,000+	12,500	\$250
U.S. Northeast Region	25,000+	37,500	\$400
U.S. Pacific NW Region	10,000+	12,500	\$250
U.S. Southeast Region	50,000+	75,000	\$500
U.S. Southwest Region	25,000+	37,500	\$400

U.S. Statewide Solo e-Blast Options

Target Statewide Audiences	Est. Count	Est. Reach	Total Fee
Tier 1 (CA, GA, TX)	30,000+	40,000	\$300
Tier 2 (FL, NY)	20,000+	30,000	\$250
Tier 3 (IL)	15,000+	20,000	\$200
Tier 4 (NC, NJ, PA)	10,000+	15,000	\$150
Tier 5 (MD, MI, MO, NV, OH)	7,500+	10,000	\$125
Tier 6 (Any Other US State)	<7,500	<10,000	\$100

Solo e-Blast Automated Purchase Process

1. Visit www.MPNsite.com/eblast.htm for details.
2. Order e-Blast Campaign: MPNsite.com/startorder.asp
3. Send the following to Support@MPNmail.com:
 - i. Your target list (e.g., DC, Florida, Career Conn...)
 - ii. "Compliant" creative (jpg, gif, html, pdf, png).
 - iii. Your preferred "Landing page" URL.
 - iv. Your "Primary" & "Alternate" preferred run dates.
 - v. Solo E-Blast "message subject" (125 chars max).

eNewsletter Automated Purchase Process

1. Visit www.MPNsite.com/newsletter.htm for details.
2. Order eNewsletter Ad: MPNsite.com/startorder.asp
3. Send the following to Support@MPNmail.com:
 - i. Your target list (e.g., NYC, Georgia, Business Conn.)
 - ii. "Compliant" creative (jpg, gif, html, pdf, png).
 - iii. Your preferred "Landing page" URL.
 - iv. Your "Primary" & "Alternate" inclusion dates.

** Additional fees will apply for Open and Click-through tracking.

** Call or e-mail [before purchase](mailto:Support@MPNmail.com) if not certain if creative fits our focus.

** We reserve the right to [reject](#) and refund any order for any reason.

** Call or e-mail for [International](#) list options and rates.