



# MINORITY PROFESSIONAL NETWORK



MINORITY PROFESSIONAL NETWORK, INC. | PROVEN DEI RECRUITMENT & CONSULTING SOLUTIONS SINCE 1998  
888-676-6389 | PARTNERSHIPS@MPNDIVERSITYJOBS.COM | MPNDIVERSITYJOBS.COM | MPNDIVERSITYRECRUITERS.COM



# ABOUT MPN



## COMPANY

Founded in 1998  
Incorporated in 2001  
100% Minority-Owned  
51% Female-Owned  
NMSDC Certified MBE



## AUDIENCE

Professionals  
Students  
Active Military  
Veterans  
Entrepreneurs



## REACH

Millions of Users  
Active Job Seekers  
Passive Candidates  
Consumers  
50+ other countries



## CLIENTS

2,800+ Partners  
46 U.S. states  
Other Countries  
Corporate/Gov't  
Academia/Nonprofit



## VISIBILITY

Online/Email  
Social Media  
Events  
Conferences  
Legacy Media



# KEY LEADERS, CONSULTANTS & FACILITATORS



## KEY RESOURCE #1

**PROFESSIONAL EXPERIENCE**  
30+ years

**FORMAL EDUCATION**  
B.S. Physics ♦ BS Electrical Engr.  
M.B.A.

**KEY AREAS OF EXPERTISE**  
DEI Speaking-Training-Facilitation  
DEI Retention, Strategy, Consulting  
Executive Coaching & Mentoring  
DEI Recruitment, Mktg. & Events

**KEY CLIENTS or PAST EMPLOYERS**  
AT&T, City of Portland, FBI, FDIC,  
Home Depot, Johnson Controls, JFK  
Center, Harvard, Lucent, NASA,  
NCR, Southern Company, U.S. Dept.  
of State, U.S. SEC, Verizon, Walmart



## KEY RESOURCE #2

**PROFESSIONAL EXPERIENCE**  
40+ years

**FORMAL EDUCATION**  
B.S. Physics ♦ M.S. Nuclear Engr.  
Kellogg School Corp. Governance

**KEY AREAS OF EXPERTISE**  
DEI Assessments & Cultural Audits  
DEI Recruitment Training-Strategy  
Executive Coaching & Mentoring  
DEI Speaking-Training-Facilitation

**KEY CLIENTS or PAST EMPLOYERS**  
Alcoa, AT&T, AUC, Auburn U.,  
Canadian Pacific, CAU, CIA, City of  
Atlanta, ConocoPhillips, Denny's,  
Georgia Tech, Pratt & Whitney,  
UAB, United Way, UPS, U.S. Forest



## KEY RESOURCE #3

**PROFESSIONAL EXPERIENCE**  
35+ years

**FORMAL EDUCATION**  
B.S. Business ♦ M.B.A. ♦ Ph.D.

**KEY AREAS OF EXPERTISE**  
Marketing Consulting  
DEI Strategy & Consulting  
DEI Speaking-Training-Facilitation  
Supplier Diversity

**KEY CLIENTS or PAST EMPLOYERS**  
Alabama A&M University, Bentley  
University, Clark Atlanta University,  
Ford Motor Company, NMBBAA,  
NMSDC, University of  
Massachusetts (UMass), Walmart



## KEY RESOURCE #4

**PROFESSIONAL EXPERIENCE**  
15+ years

**FORMAL EDUCATION**  
B.S. Computer Science ♦ B.S.  
Computer Engr. ♦ M.B.A.

**KEY AREAS OF EXPERTISE**  
Marketing Consulting  
Recruitment Strategy & Consulting  
DEI Speaking-Training-Facilitation  
Digital Marketing Strategy

**KEY CLIENTS or PAST EMPLOYERS**  
Deloitte, Delta Air Lines, FDIC,  
Georgia-Pacific, IBM, IRS, NASA,  
Walmart



## KEY RESOURCE #5

**PROFESSIONAL EXPERIENCE**  
25+ years

**FORMAL EDUCATION**  
B.S. Marketing ♦ M.B.A. ♦ U.S.  
Armed Forces Officer

**KEY AREAS OF EXPERTISE**  
Marketing Consulting  
Supplier Diversity  
DEI Speaking-Training-Facilitation  
DEI Retention, Strategy, Consulting

**KEY PAST EMPLOYERS/CLIENTS**  
AT&T, Cingular Wireless, FedEx,  
General Electric (GE), Office Depot,  
U.S. Coast Guard, Walmart

Some solutions are delivered with support from our broad network of external consultants and partners.

# OUR CORE SOLUTIONS

Some solutions are delivered with support from our broad network of external consultants and partners.

# RECRUITING & STAFFING

[MPNDIVERSITYRECRUITERS.COM](http://MPNDIVERSITYRECRUITERS.COM)

**NOW HIRING**  
Director & Secretary Jobs  
@ Universities

- Senior Director of Strategy and Analysis  
Amherst College | Amherst, MA
- Marketing & Communications Specialist, Account Planner & Strategist  
Saint Louis University | St. Louis, MO
- Secretary to the Board of Trustees  
University of Rochester | Rochester, NY

Questions? Email Us:  
info@mpndiversity.com

More Information:  
mpndiversity.com

APPLY NOW WITH MPN

**MPN JOB BOARD OPPORTUNITY**  
Recruiting | Marketing | Consulting

**The Kennedy Center**

JOB OPPORTUNITIES FROM THE JOHN F. KENNEDY CENTER FOR PERFORMING ARTS  
POSITIONS ARE FULL-TIME  
LOCATED IN WASHINGTON, DC

- DIRECTOR, MAJOR & LEADERSHIP GIFTS
- ASSISTANT TO THE VP & EXECUTIVE PRODUCER OF THEATER
- MARKETING ANALYTICS MANAGER
- SUBSCRIPTIONS REPRESENTATIVE
- BUSINESS SYSTEMS ANALYST
- SENIOR PAYROLL MANAGER

**FORTUNE 500 CONFIDENTIAL CLIENT**

**NOW HIRING**  
Backup & Storage Engineer

LOCATION: Atlanta, GA OR Naperville, IL  
SALARY: \$100k - \$115k + 10% bonus  
To apply, submit updated resume AND responses to the Hiring Manager's Screening Questions to the link or the email below.

support@mpndiversityrecruiters.com  
mpndiversityrecruiters.com

**MPN JOB BOARD ALERT**  
MPN JOB BOARD ALERT  
MPN JOB BOARD ALERT

**COMPASS HOUSING ALLIANCE**

**DIRECTOR OF ASSET MANAGEMENT**  
Seattle, WA  
FULL TIME POSITION

**BILL & MELINDA GATES foundation**

**DIVERSITY, EQUITY AND INCLUSION CONSULTING LEAD**  
Seattle, WA  
FULL TIME POSITION

CLICK THE LINKS IN THE DESCRIPTION FOR JOB DETAILS AND TO APPLY

**MINORITY PROFESSIONAL NETWORK**  
DEI RESULTS SINCE 1998

**CAREER OPPORTUNITY ALERT**

**Area Trainer - Area South Central**

**MINORITY PROFESSIONAL NETWORK**  
Recruiting | Marketing | Consulting  
DEI SOLUTIONS SINCE 1998

Visit [mpndiversityjobs.com](http://mpndiversityjobs.com) to View or Post Career Opportunities

**PORSCHE**

**Porsche Cars North America**  
Dallas, Texas

[mpndiversityjobs.com/job/58861](http://mpndiversityjobs.com/job/58861)  
or click link below for job details

**MINORITY PROFESSIONAL NETWORK**

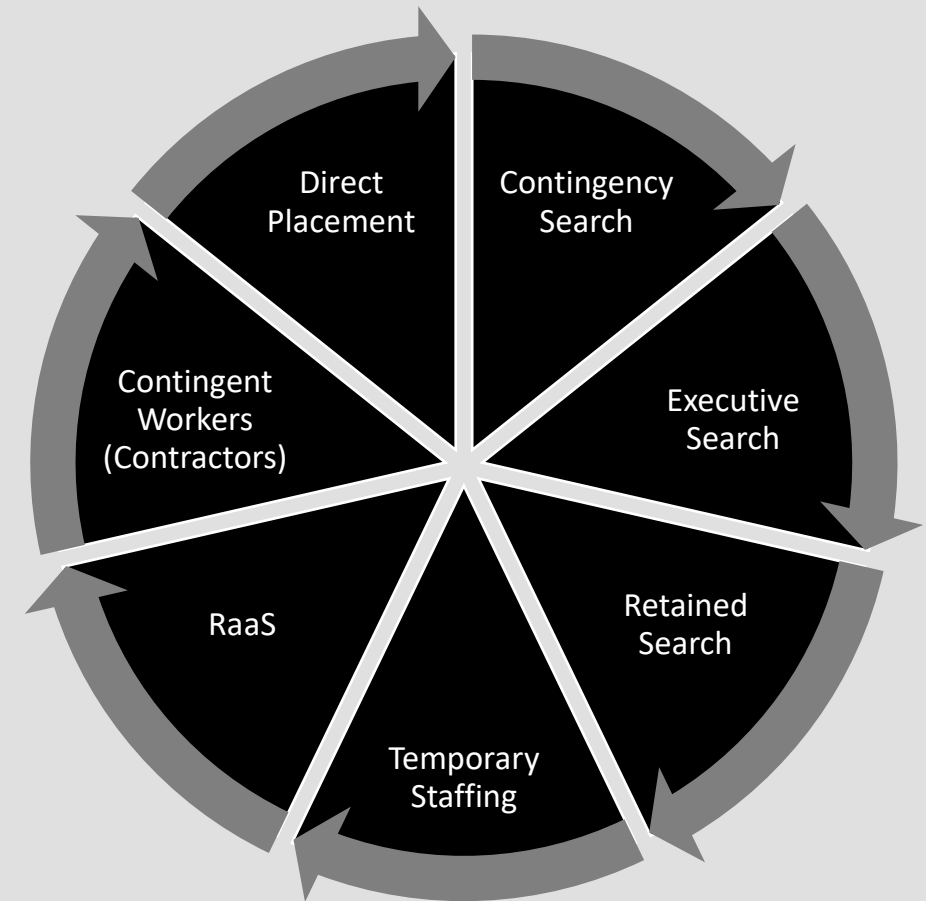
**NOW HIRING**  
Clackamas County Jobs

- Dental Hygienist (Sandy Clide)  
Oregon City, OR
- Case Manager (Clackamas Mental Health Center)  
Oregon City, OR
- Assessment & Taxation Specialist 2  
Oregon City, OR
- Library Network Technology Analyst  
Oregon City, OR

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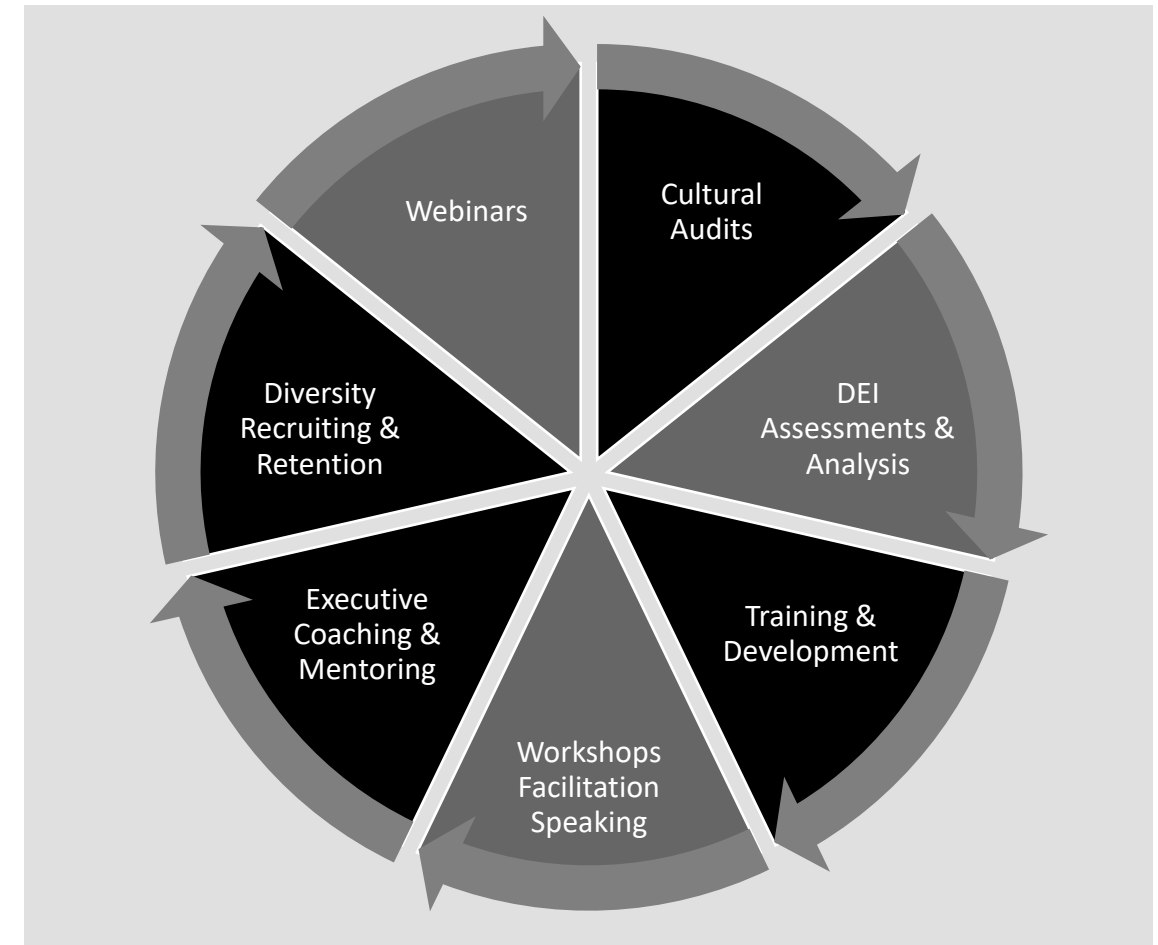
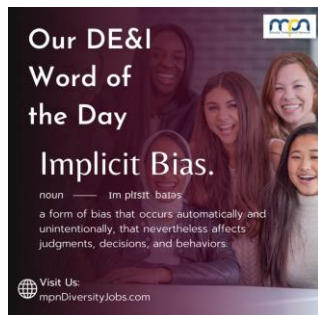
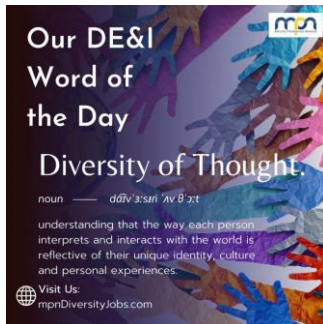
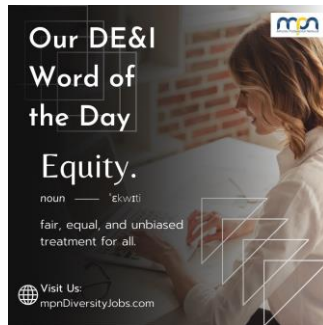
Recruiting & Staffing Solutions Deck





# TRAINING & DEI CONSULTING

## Sample DEI Themes

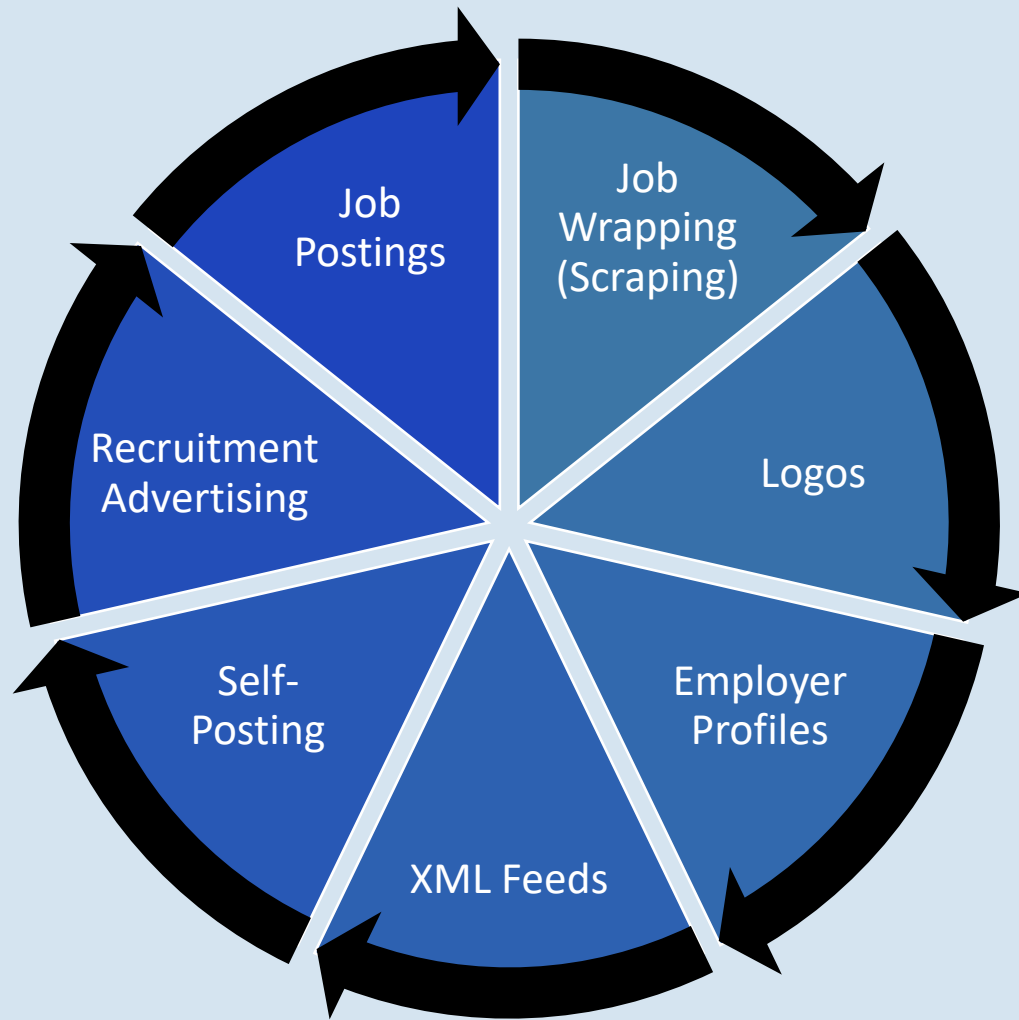


**CLICK HERE**

Training & DEI Consulting Solutions Deck

# JOB BOARD – RECRUITMENT ADVERTISING

[MPNDIVERSITYJOBS.COM](http://MPNDIVERSITYJOBS.COM)



[\*\*CLICK HERE\*\*](#)

Why Choose MPN Deck

[\*\*CLICK HERE\*\*](#)

Job Wrapping Subscriptions Deck

**NOW HIRING**

Environmental Analyst Jobs @ NEIWPCC

- Environmental Analyst – Drinking Water Specialist NEIWPCC | Buffalo, NY
- Environmental Analyst – Drinking Water Specialist NEIWPCC | Rochester, NY
- Environmental Analyst – Drinking Water Program Specialist NEIWPCC | Albany, NY

Questions? Email Us: [jobs@mpndiversityjobs.com](mailto:jobs@mpndiversityjobs.com)

More Information: [mpndiversityjobs.com](http://mpndiversityjobs.com)

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**BRENTWOOD SCHOOL JOBS**

FULL TIME | LOS ANGELES, CA

- ASSISTANT DIRECTOR OF MIDDLE SCHOOL
- INFANT CARE TEACHER
- SUMMER PROGRAMS NURSE
- DIRECTOR OF THE BELLEDEGRUN CENTER FOR INNOVATIVE LEADERSHIP
- ASSISTANT DIRECTOR OF UPPER SCHOOL
- UPPER SCHOOL LIBRARY ADMINISTRATIVE ASSISTANT
- RCL APPLIED SCIENCE RESEARCH LAB COORDINATOR (K-12)
- UPPER SCHOOL DIRECTOR OF STUDENT LIFE
- ASSISTANT DIRECTOR/ASSOCIATE DIRECTOR OF ADMISSIONS

TO APPLY, CREATE A NEW JOB SEEKER PROFILE OR SIGN-IN TO APPLY FOR ANY JOB OPPORTUNITIES POSTED ON MPNDIVERSITYJOBS.COM

Questions? Email Us: [jobs@mpndiversityjobs.com](mailto:jobs@mpndiversityjobs.com)

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**NOW HIRING**

Science & Music Teacher Careers K-12

- Movement Music & Drama Teacher St. Thomas School | Medina, WA
- BCIL Applied Science Research Lab Coordinator Brentwood School | Los Angeles, CA

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**NOW HIRING**

Mental Health & Student Affairs Jobs @ Colleges

- Mental Health Clinical Case Manager Southern Methodist University | Dallas, TX
- Research Assistant/Associate University of California, Berkeley | Berkeley, CA
- Institutional Giving Associate University of California, Berkeley | Berkeley, CA
- Associate Vice President for Student Affairs/Dean of Students Columbus State University | Columbus, GA

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**MPN Job Board Alert**

<b>BOARD COORDINATOR &amp; LEGAL ASSISTANT</b> <b>Southern OREGON UNIVERSITY</b> SOUTHERN OREGON UNIVERSITY FULL TIME   ASHLAND, OR	<b>TITLE IX COORDINATOR</b> <b>University of Portland</b> UNIVERSITY OF PORTLAND FULL TIME   PORTLAND, OR
<b>PAYROLL/HUMAN RESOURCE ASSISTANT</b> <b>Wyanoke</b> THE WYANOKE GROUP FULL TIME   WEST DERTFORD, NJ	<b>BIOODIVERSITY INFORMATICS SOFTWARE ENGINEER</b> <b>KU</b> UNIVERSITY OF KANSAS FULL TIME   LAWRENCE, KS

**POSITIONS FOR FEDERAL DEPOSIT INSURANCE CORPORATION (FDIC) IN WASHINGTON D.C.**

- PATHWAYS STUDENT TRAINEE (ST)
- IT CYBERSECURITY SPECIALIST
- IDENTITY DIRECTOR, POSTECH AND CHIEF INNOVATION OFFICER (CINO) EM-0301
- SENIOR IT SPECIALIST (ENTARCH) - DE
- SENIOR IT SPECIALIST (ENTARCH) - MP

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# EVENT SERVICES

**CLICK HERE**

Turnkey Event Planning &  
Event Marketing Solutions Deck

**Comprehensive  
Turnkey Event  
Planning**

**Event Labor &  
Support**

**Event Marketing  
& Promotions**

**Event  
Registration &  
Reporting**





# MARKETING SOLUTIONS

**CLICK HERE**

Full Service Marketing Solutions Deck

**Digital  
Marketing  
(online, email,  
social media)**

**Recruitment,  
Events, Inbound  
& Integrated  
Marketing**

**Web content,  
eBooks, Blogs,  
Webinars,  
Branding, Media  
Buys**

**Marketing  
Research, Data  
Analytics, SEO /  
SEM, White  
Papers ...**



# OUR SAMPLE RESULTS

# SELECT CLIENTS & PARTNERS



Amherst  
College



**HARVARD**  
SCHOOL OF PUBLIC HEALTH

**CUNY** THE GREATEST  
URBAN UNIVERSITY  
IN THE WORLD

HYATT®



USDA



**ALLIED UNIVERSAL**  
SECURITY SERVICES

**UCLA**  
UNIVERSITY OF CALIFORNIA, LOS ANGELES



nwea



**Walmart**

**TRAVELERS**

The  
Hunger  
Project.

Boston  
Scientific  
Advancing science for life™

California Lutheran  
UNIVERSITY

**KU**



BILL & MELINDA  
GATES foundation

**SANDAG**

hodes.smartpost



**CBRE**



J W T



Duke  
TIP



Yale



**PRINCETON**  
UNIVERSITY



**Cabela's**  
World's Foremost Outfitter

FLORIDA  
GULF COAST  
UNIVERSITY

Berkeley  
UNIVERSITY OF CALIFORNIA



Idaho State  
University



UNIVERSITY OF  
OREGON

**UC DAVIS**  
HEALTH SYSTEM



The above list only reflects a tiny snapshot of the 2,800+ DEI job board, recruiting, events, digital marketing, training and consulting clients and partners that we've attracted and supported from 46 U.S. states and several other countries since 2001.

# SELECT DEI SPEAKING RESULTS & HEADLINES

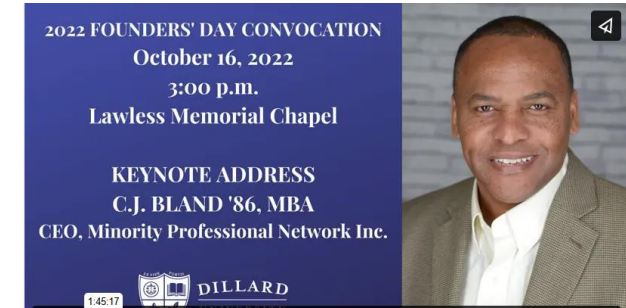


Determination, tenacity and service: C.J. Bland delivers heartfelt keynote address during Founders' Day Convocation



MPN worked with the client to identify specific topics and delivered training, professional development and thought leadership to 200+ Walmart Distribution Center supervisors and managers, directors, store managers and area managers on multiple topics, including:

- Servant Leadership
- Diversity & Inclusion
- Teamwork
- Strategic Leadership
- Supplier Diversity
- Workplace Communication



**MPN CEO shares insights on Actionable Ways to Drive Diversity, Equity & Inclusion in Your Organization**

06/17/2020

C.J. Bland is the co-founder and CEO of Minority Professional Network, Inc. (MPN) and a longtime DE&I speaker, trainer, facilitator and consultant. Mr. Bland, was recently asked to share his



**MPN delivered an integrated consulting solution coupled with 60+ turnkey events from 2004 to 2017**

**NORTH  
HIGHLAND**



**MPN CEO Speaks on Diversity, Recruitment and Retention at Microsoft-sponsored SMX Next 2020 Expo**

06/24/2020

By MPN Staff SMX Next 2020 is a Microsoft sponsored virtual event, intended to aid over 10,000 marketers by creating an opportunity to learn about emerging technology and tactics that are



# SELECT TRAINING-SPEAKING-EVENT PHOTOS



Determination, tenacity and service: C.J. Bland delivers heartfelt keynote address during Founders' Day Convocation



MPN CEO's DEI Interview on CNN



DE&I

## Word of the Day

# Opportunity.

noun — ,ɒpə'tju:nəti

a good chance for advancement  
or progress.

Us:

iversityJobs.com

# CONTACT US!



[PARTNERSHIPS@MPNDIVERSITYJOBS.COM](mailto:PARTNERSHIPS@MPNDIVERSITYJOBS.COM)



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