



LEAD COACH

C.J. BLAND

Chief Executive Officer, MPN
Recruiter | Speaker | Coach | Consultant

Innovative Small Business Executive
Accomplished Fortune 100 Past Leader
Nonprofit Past Business Leader & Board Member
Political Appointee & Board Member (3 terms)



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FEEDBACK / TESTIMONIALS (1 of 2)

Sample feedback and testimonials from some of our coaching recipients:

Unique
Personalized
Transforming

"MPN's interview prep was great. I had never received anything like it before, in my 10 years in the industry. I could tell the Hiring Manager was impressed with the interview. Most recruiters that I've worked with just give a small blurb in an email about questions to ask the interviewer. Not personalized one-on-one mock interviews. I wish more recruiting firms worked like you guys."

-Christopher S., IT Engineer, Feb. 2024

In-Depth
Confidence
Building

"The depth of the coaching, covering aspects from technical proficiency to soft skills, significantly boosted my confidence and readiness for the interview process. Particularly, the mock interviews and personalized feedback were pivotal in refining my presentation and communication, ensuring that I could convey my experiences and expertise effectively."

"I would like to extend my heartfelt gratitude for the mentorship and support you've provided. Mr. Bland's dedication to empowering candidates with the tools and confidence to excel in their career pursuits is truly commendable."

-Xi Y., Feb. 2024

"Mr. Bland's approach to interview preparation transcends the conventional, offering a personalized and immersive experience that sets a new standard in the industry."

"Mr. Bland's guidance helped me highlight my experience in a manner that was both compelling and relatable to potential employers."

-Xi Y., Feb. 2024

Meaningful
Empowering

Transcendent
Impactful
Immersive

Compelling
Relatable

Interview Coaching | Career Coaching | Executive Coaching | Business Coaching

FEEDBACK / TESTIMONIALS (2 of 2)

Sample feedback and testimonials from some of our coaching recipients:

Customized
Tips
Prep

“My career coaching and interview prep with MPN was thorough and frankly one of the main reasons I was able to clinch a job offer. My personalized one-on-one interview session was tailored to include tips for prepping and providing the right responses based on my experience. MPN will also walk you through a mock question-and-answer session.

For anyone like me who tends to be a little nervous during interviews and hasn't interviewed for a while, these sessions with MPN can boost morale, so you go into interviews feeling prepared and confident. MPN also provided direct guidance and coaching on negotiating with a prospective employer to get the compensation and benefits you want. MPN is the total package, and I would highly recommend them for all your recruiting needs.”

- Nonso O., Design Engineer [April 2024]

Morale
Boosting
Salary
Negotiation

“A life-changing career opportunity emerged when I partnered with MPN Business Client to secure a full-time position at a Fortune 200 Company. Their invaluable support with interview preparation and coaching paved the way for my permanent placement. I'm thrilled and grateful to have seized this incredible opportunity.

Mr. Bland is an awesome person with a strong passion for helping people like me find our career footing and business goals. You have been a great ongoing mentor and coach to me. Thank you again!!

- B. Shinaba [Aug. 2022]

Life-
Changing
Door
Opening

Passion
Helpful
Caring

Ongoing
Mentoring

Interview Coaching | Career Coaching | Executive Coaching | Business Coaching

KEY COACHES SUMMARY CREDENTIALS

C.J. BLAND [CEO, Lead Coach]

PROFESSIONAL EXPERIENCE

30+ years

FORMAL EDUCATION

B.S. Physics ♦ B.S. Electrical Engineering ♦ M.B.A.

KEY EXPERIENCE/AREAS OF FOCUS

Recruiting
Interview Coaching
Career Coaching & Mentoring
Executive Coaching & Mentoring
Keynote Speaking
Workshops-Training-Facilitation
DEI Retention, Strategy, Consulting
DEI Recruitment, Mktg. & Events

KEY CLIENTS & PAST EMPLOYERS

AT&T, FDIC, Home Depot, Johnson Control, Lucent, NASA, NCR, Southern Co., U.S. Department of State, U.S. SEC, Verizon, Walmart

KEY LEADERSHIP EXPERIENCE

Fortune 100 Corporate
Small Business Executive
Adjunct Professor
Nonprofit Business Leader
Nonprofit Board Chair
Political Appointee (3 terms)
Board Member (multiple)

SENIOR COACH #2

PROFESSIONAL EXPERIENCE

40+ years

FORMAL EDUCATION

B.S. Physics ♦ M.S. Nuclear Engr. Kellogg School Corp. Governance

KEY EXPERIENCE/AREAS OF FOCUS

Executive Coaching & Mentoring
DEI Assessments
DEI Cultural Audits
DEI Recruitment
Workshops-Training-Strategy
DEI Retention, Strategy, Consulting
DEI Speaking-Training-Facilitation

KEY CLIENTS & PAST EMPLOYERS

Atlanta University Center (AUC), Auburn University, Central Intelligence Agency (CIA), U.S. Army, U.S. Homeland Security

KEY LEADERSHIP EXPERIENCE

Fortune 500 Corporate
Small Business Executive
Government Consultant
Fortune 500 Consultant
Published Author

SENIOR COACH #3

PROFESSIONAL EXPERIENCE

35+ years

FORMAL EDUCATION

B.S. Business ♦ M.B.A. ♦ Ph.D.

KEY EXPERIENCE/AREAS OF FOCUS

Marketing Consulting
Interview Coaching
Career Coaching & Mentoring
Executive Coaching
DEI Strategy & Consulting
DEI Speaking-Training-Facilitation
Supplier Diversity

KEY CLIENTS & PAST EMPLOYERS

Alabama A&M Univ., Bentley Univ., Clark Atlanta Univ., Ford Motor Co., NBMBAA, NMSDC, Univ. of Massachusetts (UMass), Walmart

KEY LEADERSHIP EXPERIENCE

Fortune 500 Corporate
Small Business Executive
Nonprofit Business Leader
Nonprofit Board Chair

SENIOR COACH #4

PROFESSIONAL EXPERIENCE

15+ years

FORMAL EDUCATION

B.S. Computer Science ♦ B.S. Computer Engineering ♦ M.B.A.

KEY EXPERIENCE/AREAS OF FOCUS

Marketing Consulting
Recruiting
Interview Coaching
Career Coaching & Mentoring
Recruitment Strategy & Consulting
DEI Speaking-Training-Facilitation
Digital Marketing Strategy

KEY CLIENTS & PAST EMPLOYERS

Deloitte, Delta Air Lines, FDIC, Georgia-Pacific, IBM, IRS, NASA, Walmart

KEY LEADERSHIP EXPERIENCE

Fortune 100 Corporate
Corporate Sr. Director
Small Business Executive

SENIOR COACH #5

PROFESSIONAL EXPERIENCE

25+ years

FORMAL EDUCATION

B.S. Marketing ♦ M.B.A. ♦ U.S. Armed Forces Officer

KEY EXPERIENCE/AREAS OF FOCUS

Marketing Consulting
Supplier Diversity
Recruiting
Interview Coaching
Career Coaching & Mentoring
DEI Speaking-Training-Facilitation
DEI Retention, Strategy, Consulting

KEY CLIENTS & PAST EMPLOYERS

AT&T, Cingular, FedEx, General Electric (GE), Office Depot, U.S. Coast Guard, Walmart

KEY LEADERSHIP EXPERIENCE

Fortune 100 Corporate
Small Business Executive

MPN EmpowerED! Inclusion, Recruiting & Coaching Video Snippets

View recent sample video snippets from MPN coaches at : <https://www.linkedin.com/company/minority-professional-network>

Video Title (caption, copy, theme, focus)	Video Length (mins/secs)	Publication Date	Video Snippet Links
Business Coaching Feedback	0:39	May 2024	CLICK HERE
What is Tolerance	1:57	May 2024	CLICK HERE
Equality vs. Equity	0:43	Apr. 2024	CLICK HERE
The Impact of Diversity on Company Metrics	1:57	Apr. 2024	CLICK HERE
Interview Coaching with MPN	2:07	Apr. 2024	CLICK HERE
Being Intentional in Recruiting	0:57	Mar. 2024	CLICK HERE
Why should Hiring Managers use human recruiters over AI	1:00	Feb. 2024	CLICK HERE



INTERVIEW COACHING & CAREER COACHING

Potential areas of coaching could include, but may not be limited to, the following:

INTERVIEW COACHING

Job Search Goals, Objectives, Strategy	Resume Review and Analysis	Interview Prep Guide & Resources
Mock Interviews, Prep & Coaching	Panel Interviews Prep & Coaching	Interview Best Practices
Interview Presentations Coaching & Prep	Interview Readiness Assessment	Pre-Hire Coaching Tips & Guidance
Thank You Messages	Salary Negotiation	Post-Hire Success Tips & Guidance

CAREER COACHING

Career Assessment	Defining Career Goals, Objectives, Priorities	Career Growth & Advancement
Career Change or Transition	Leadership & Professional Development	Developing or Increasing Influence
Networking, Communicating Intentionality	Learning, Growth, Navigating, Adaptability	Planning, Strategy, Action Plans
Timelines Dependencies	Promotions, Salary, Attainment	Ongoing Goals Preparation Positioning

Visit to <https://www.mpndiversityjobs.com/coaching> or Call +1 (404) 629-9323 or email coaching@mpndiversityjobs.com with any questions or to schedule **interview** coaching, **career** coaching, **business** coaching, or **executive** coaching.

BUSINESS COACHING & EXECUTIVE COACHING

BUSINESS COACHING

Specific **BUSINESS** coaching topics, themes or areas of focus are discussed, prioritized and agreed upon between MPN and each coaching recipient (or organization, when applicable) at or prior to the commencement of the formal coaching engagement.

EXECUTIVE COACHING

Specific **EXECUTIVE** coaching topics, themes or areas of focus are discussed, prioritized and agreed upon between MPN and each coaching recipient (or organization, when applicable) at or prior to the commencement of the formal coaching engagement.

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Resource Links, Terms & Conditions

Additional Coaching Resource Links:

1. Coaching Overview: mpndiversityjobs.com/coaching
2. Coaching Details: mpndiversityjobs.com/coaching-details
3. CJ Bland's Bio: mpndiversityjobs.com/cjbland

Notes, Terms & Conditions:

1. Upfront online payment is typically required to purchase and book any of our coaching services.
2. Contact us to inquire about other potential payment options (PO, contract, invoicing, EFT...).
3. Upon purchase, you will receive a **“Coaching Services”** payment confirmation email receipt.
4. On the purchase date or the next business day, you will receive an email from MPN to plan and schedule your coaching session with our CEO, Mr. Bland (or another Sr. MPN Coach).
5. All purchases are final, so no refunds will be issued. Credits expire 1 year after purchase date.
6. Once scheduled, upon request, coaching session credits may be granted with approval from C.J. Bland for requests associated with reschedules or other unforeseen reasons.



DE&I

Word of
the Day

Opportunity.

noun — ,ɒpə'tju:nəti

a good chance for advancement
or progress.

Us:

iversityJobs.com

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COACHING@MPNDIVERSITYJOBS.COM



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