



CJ BLAND

Chief Executive Officer

C. J. Bland is the CEO of Minority Professional Network, Inc. (MPN). Launched in 1998 and formally incorporated in 2001, MPN is a proven DE&I/OFCCP job board, recruiting, digital marketing, training and consulting solutions provider. MPN is also a NMSDC certified MBE.

Under Mr. Bland's savvy and visionary leadership, MPN has reached millions of ethnically diverse job seekers, site users, subscribers and social media contacts based in all U.S. states and 50+ countries. MPN has also attracted 2,000+ DE&I employers, clients and partners from 46 U.S. states, including ACLU, Boston Scientific, City of Portland, Colgate, Dollar General, Duke, FADV, FBI, FDIC, Gates Foundation, Getty Trust, GP, Harvard, Hodes, JFK Center, JobElephant, Jr. Achievement, JWT, Nike, Novartis, Pinkerton, PetSmart, Porsche Cars, PwC, Southern Company, Travelers, UC Berkeley, UCLA, United Way, USDA, USDOS, Walmart, Yale, and many others.

Mr. Bland has earned 3 college degrees: B.S. in Physics, B.S. in Electrical Engineering, and Master of Business Administration (M.B.A.). Bland has been a Director, Lead Manager, consultant or contributor in engineering, IT, sales, program/project/product management, professional services, eCommerce/analytics, or business/system/functional analysis roles at AT&T, Bell Labs, Cricket Wireless, Home Depot, Johnson Controls, Lucent, NASA, NCR, SAGE, SBC and Verizon.

Mr. Bland's extensive nonprofit, public service, mentoring, volunteerism or community service honors, awards or affiliations have included: Atlanta Regional Commission (ARC) Board Member (elected to 3-terms), NBMBAA – Atlanta Chapter president, INROADS facilitator of the year; UNCF fund development and Atlanta Public Schools (APS) adopt-a-student advisory boards.

Mr. Bland is also a former CAU School of Business Leadership and Professional Development (LPD) Professor. His vast slate of speaking/training engagements or media interviews have included: 11alive TV, AJC, American Express Summit for Success, BET.com, Buckhead Rotary Club, CNN, El Observador, GADOL, Hispanic PR, NBMBAA, North Highland, NSBE, PMI, Rolling Out, SMX Next (by Microsoft), VoyageATL, Walmart and many others.

A native of New Orleans and lifelong Saints fan, Mr. Bland currently resides in metro Atlanta, Georgia with his wife and two children.