



Diversity, EQUITY & INCLUSION

DIGITAL MARKETING SOLUTIONS

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SAMPLE MARKETING CLIENTS



SAMPLE AD CAMPAIGNS



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Tropicana.com



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U.S. Department of State
Diversity Career Networking Event
Thursday, March 19th, 2015 · 5:30PM - 8:00PM

I am Diplomacy. I am America.



U.S. Department of State

My Assignment:
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OB/GYN	Fetal Medicine
Educator	Oncology
Infertility	Endocrinology

ANNUAL CONFERENCE & CAREER EXPO
October 10 -12, 2013 | San Antonio, Texas

25 NSHMB

Henry B. Gonzalez Convention Center
DEEP IN THE HEART OF OPPORTUNITIES



ALLIED UNIVERSAL
SECURITY SERVICES

SECURITY PROFESSIONALS HIRING EVENT FOR LUXURY RETAIL/LIVING DESTINATION - ALPHARETTA

Friday, October 4, 2019 | 9am - 3pm
Holiday Inn & Suites | 12505 Innovation Way | Alpharetta, GA 30004

Visit mpndiversityjobs.com/aus-alpharetta to view the full event flyer

Visit <https://tinyurl.com/10-4-Alpharetta-hiring> to apply online before the event

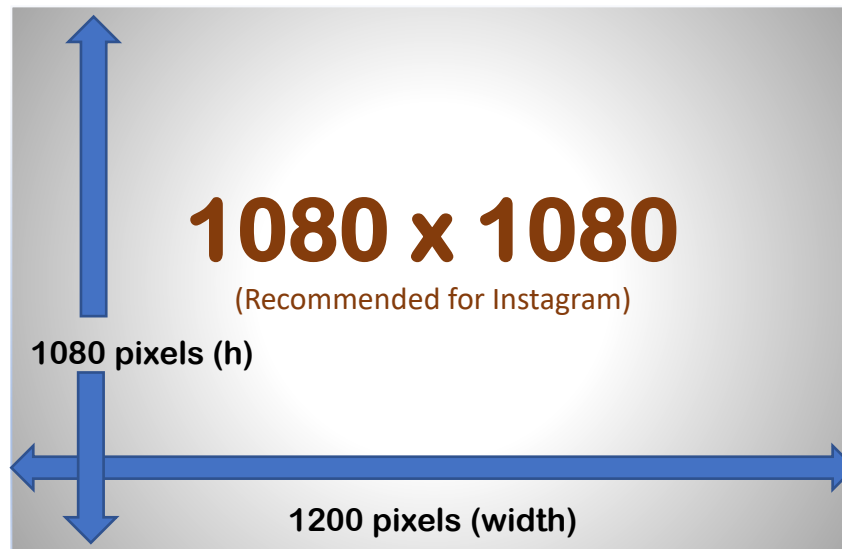
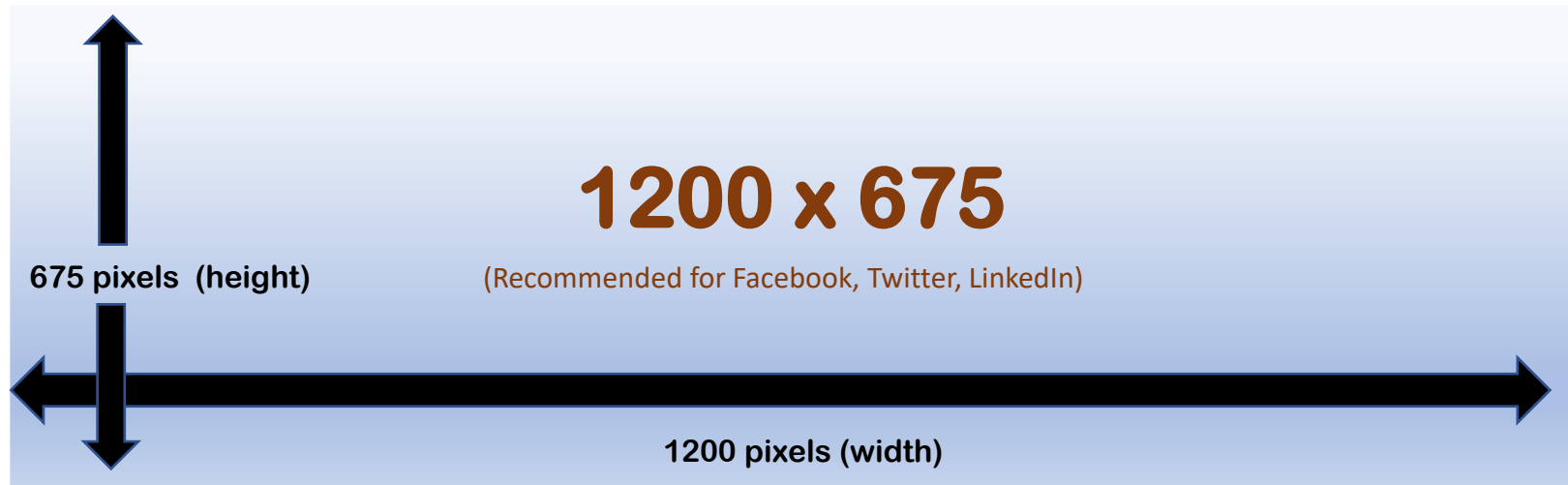
EOE Employer




SOCIAL MEDIA & EMAIL AD SPECS

CREATIVE UNIT NAME	INITIAL DIMENSIONS (W X H IN PIXELS)	MAXIMUM INITIAL FILE LOAD SIZE	DISTRIBUTION CHANNEL(S)	FILE TYPE	SUBMISSION LEAD-TIME
SOCIAL MEDIA (RECOMMENDED)					
Large Rectangle Social Tile	1200x675	200 KB	Social Media Email Blast	JPG, GIF, PNG, AND HTML5	Min. 2 business days before campaign start
Large Square Social Tile	1080x1080	200 KB	Social Media Email Blast	JPG, GIF, PNG, AND HTML5	Min. 2 business days before campaign start (4 days for expandable)
Full Page Flyer	2550x3300	500 KB	Email Blast	JPG, GIF, PNG, AND HTML5	Min. 3 business days before campaign start (4 days for expandable)

SAMPLE MEDIA TILE AD SPECS



ONLINE DISPLAY AD SPECS

CREATIVE UNIT NAME	INITIAL DIMENSIONS (W X H IN PIXELS)	MAXIMUM INITIAL FILE LOAD SIZE	MAXIMUM ANIMATION LENGTH	FILE TYPE	SUBMISSION LEAD-TIME
Skyscraper¹ (IMU)	125x600 160x600	250 KB	15 seconds 3x loops max	JPG, GIF, PNG, AND HTML5	Min. 3 business days before campaign start (4 days for expandable)
Medium Rectangle¹ (IMU)	300x250	250 KB	15 seconds 3x loops max	JPG, GIF, PNG, AND HTML5	Min. 3 business days before campaign start (4 days for expandable)
Leaderboard¹ (IMU)	728x90	250 KB	15 seconds 3x loops max	JPG, GIF, PNG, AND HTML5	Min. 3 business days before campaign start
Billboard²	970x250	250 KB	15 seconds 3x loops max	JPG, GIF, PNG, AND HTML5	Min. 3 business days before campaign start
Mobile²	320x50 320x250	25 KB	15 seconds 3x loops max	JPG, GIF, PNG, AND HTML5	Min. 3 business days before campaign start
Welcome Ads²	1920 x 1080 cross device responsive	250 KB	15 seconds 3x loops max	JPG, PNG, GIF (STATIC) AND MP4 AND WEB (VIDEO)	Min 5 business days before campaign start
Parallax²	1800x900 cross device responsive	250 KB	N/A	JPG, PNG, GIF (STATIC) AND MP4 AND WEB (VIDEO)	Min 10 business days before campaign start

Comments: (1) Standard ad option. (2) Special ad requires custom quote pricing.

ONLINE DISPLAY AD VISUALS

