

OUR RESULTS



Minority Professional Network

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MPN Training & Speaking Solutions

Proven diversity solutions,
resources and results since 1998

OUR SOLUTIONS

- Recruiting & Job Posting
- Training & Development
- Marketing Solutions
- Branding & Advertising
- Consulting Solutions
- Event Planning & Promotions
- Supplier Diversity
- Technology





About MPN

Minority Professional Network (MPN) is a proven diversity recruiting, training, corporate event planning, consulting solutions, digital advertising, and e-campaign and social media marketing firm.

Launched in **1998**, our network encompasses interactive web portals, social media networks and e-publications that continuously serve **millions** of progressive users, subscribers, followers and partners based in all U.S. states and 50+ other countries.

We have a proven track record of performance and results in support of **1000+** clients and partners, including Fortune 500 corporations, government agencies (federal, state, local), non-profits, medium and small businesses, and major colleges/universities.

Our Speakers & Trainers

- Our executives, internal staff and training partners
- Decades of knowledge and relevant experience
- Training, education, facilitation and public speaking
- Experienced, talented and engaging speakers
- Past audiences encompassed dozens to hundreds
- Corporate executives, managers and associates
- Entrepreneurs and professional organizations
- Business resource networks, students and others
- Custom or existing training courses, workshops, seminars, presentations, and speaking topics.

Featured Client Profile U.S. DEPARTMENT OF STATE

- Continuous client relationship since 2003
- Workplace diversity consulting and solutions
- Turnkey event planning since 2005
- Video/graphical online recruiting campaigns
- Social media and e-Campaign marketing
- Millions of "active" and "passive" candidates
- 35 events produced in 25+ U.S. cities
- 25,000+ prospective candidate registrants
- 12,500+ live event attendees
- Contract negotiation, logistics and planning
- Advertising and media buys
- Automated online candidate registration
- Interactive client tracking/reporting system
- Database and application design and support

Select Clients & Partners

AARP	PNC Bank
ACLU	Port Authority NY/NJ
American Cancer Society	Pratt & Whitney
Bernard Hodes	PricewaterhouseCoopers
BP	Prudential
Cabela's	Raytheon
CBRE	Sears
CBS Corporation	State Farm
CIA	State of Maryland
City of Portland	State of Oregon
Comcast	Target
Cox Communications	Travelers Insurance
Emory University	Turner
FADV	United Tech. Corp. (UTC)
Family Dollar	United Way
FBI	University of Illinois
FDIC	University of Nevada at Reno
Federal Reserve Bank	University of Rhode Island
Findly	USDA
Harvard University	U.S. Homeland Security
The Home Depot	U.S. Department of Energy
Internal Revenue Service	U.S. Department of State
Johnson Controls	U.S. Securities & Exchange
JWT	Valmont
MetLife	Verizon Wireless
Merck	Walmart
Moody's	WellPoint

Sample Training Topics

Past training and speaking modules included, but are not limited to, the topics/themes below.

Leadership & Development

- Effective Feedback: Real-time, Direct & Goal Oriented
- Fostering Growth and Retaining Top Talent
- Effective Communication in a Changing Workplace
- Real Talk: Conversations on Race & Culture
- Empathy & Servant Leadership in the Workplace
- How to be A Corporate Politician
- And Others ...**

Diversity/Supplier Diversity

- What is Diversity? Why is it Necessary?
- The Values & Benefits of Diversity & Inclusion
- Understanding, Valuing and Respecting Cultural & Ethnic Differences
- Examining the Business Case for Diversity
- Developing and Cultivating a Highly Diverse Culture and Work Environment
- Expectations and Dynamics of an Effective Diversity and Inclusion Program
- Definition, Key Advantages & Benefits of Supplier Diversity Business Development

Training Categories

- | | |
|--|---|
| <input type="checkbox"/> Business & Strategy | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Career Development | <input type="checkbox"/> Marketing/Branding |
| <input type="checkbox"/> Coaching | <input type="checkbox"/> Management |
| <input type="checkbox"/> Culture / Ethnicity | <input type="checkbox"/> Networking |
| <input type="checkbox"/> Diversity | <input type="checkbox"/> Professional Development |
| <input type="checkbox"/> Event Services | <input type="checkbox"/> Motivation / Inspiration |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Supplier Diversity |
| <input type="checkbox"/> IT / e-Commerce | <input type="checkbox"/> Wealth / Economics |

Request a Custom Quote

Our training courses are tailored to meet the specific needs, learning objectives, requirements, class sizes, and budgetary constraints of each client. Only a subset of our available training themes/topics are reflected in this brochure.

Please call **888-676-6389** or email **Support@MPNdiversityjobs.com** to discuss your specific requirements, timing and goals, and to receive a custom cost proposal.