

# MPN TRAINING, EDUCATION & SPEAKING SERVICES OVERVIEW

Our executives, internal training staff, and training partners possess decades of knowledge and relevant experience in training, education, facilitation, and public speaking. Our experienced, talented, and engaging speakers have addressed audiences encompassing dozens to hundreds, including professional organizations and groups, corporate managers, business resource networks, students, executives, entrepreneurs, and others. Hence, we offer our clients a wide array of **custom** or **existing** training and educational courses, workshops, seminars, presentations, and speaking topics.

Select **categories** of frequently requested topics or themes include, but are not limited to, the following:

Diversity	Culture / Ethnicity	Supplier Diversity	Lifestyle
Career / Recruiting	Networking	Leadership	Professional Development
Entrepreneurship	Business & Strategy	e-Business / e-Commerce	Marketing / Branding
IT / Telecom / Technology	Motivation / Inspiration	Wealth / Economics	Internet Marketing

**Expertise or past training, education, and speaking modules include, but are not limited to, the following:**

## Diversity ⇒ Culture / Ethnicity ⇒ Supplier Diversity

- ✓ What is Diversity?
- ✓ General Diversity & Inclusion Training
- ✓ The Business Case, Values and Benefits of Diversity and Inclusion
- ✓ What is Diversity & Inclusion Really About? Why is it Necessary?
- ✓ Understanding, Valuing and Respecting Cultural & Ethnic Differences
- ✓ Examining the Business Case for Diversity
- ✓ Vital Importance, Key Advantages & Benefits of Supplier Diversity Business Development in the Marketplace
- ✓ Vital Role and Importance of Developing and Cultivating a Highly Diverse Culture and Work Environment
- ✓ Expectations and Dynamics of an Effective Diversity and Inclusion Program

## Career ⇒ Networking ⇒ Leadership ⇒ Professional Development

- ✓ The Vital Role and Importance of Minorities in the Continued Growth and Success of the U.S.
- ✓ Career Development & Benefits of Networking
- ✓ Networking is Essential: Benefits, Gains & Rewards
- ✓ Reinventing Yourself: Strategically Networking for Success
- ✓ Multicultural Leadership: "Pressing Forward From Mediocrity to Might"
- ✓ Effective Networking Strategies, Tips, Tactics & Techniques

## Entrepreneurship ⇒ Business & Strategy ⇒ Technology / e-Commerce ⇒ Marketing / Branding

- ✓ Internet Marketing and e-Commerce: Planning, Growing and Sustaining Your Successful e-Business Enterprise
- ✓ Entrepreneurship & Starting a Business
- ✓ Planning & Starting Your Business: From Conceptualization to Implementation
- ✓ How to Start a Business: Resources and Tools for Business Growth and Sustainability
- ✓ E-Commerce: Creating a Global Presence
- ✓ Growing Your Business in a Culturally & Globally Diverse Economy
- ✓ Innovation in Technology Marketing and Virtual Networking: Maximizing e-Commerce Possibilities
- ✓ Entrepreneurship, Business Development and Wealth Accumulation
- ✓ Doing Business with Government Agencies
- ✓ Tips, Resources and Tools for Business Growth and Sustainability
- ✓ Sales, Sales, Sales: Producing Effective Results

## Mentoring ⇒ Motivation / Inspiration ⇒ Wealth / Economics ⇒ Other

- ✓ The Choice is Yours: What's in Your Future
- ✓ Some Keys to Success, Sanity & Satisfaction
- ✓ Mentoring: Working with and Motivating Mentees, Expectations from Mentors, the Dynamics of a Mentoring Relationship
- ✓ Learning Doesn't Stop When the School Bell Rings (Essence Cares Mentoring Symposium)
- ✓ Benefits of MBA & EMBA: Expanded Career Opportunities & Increased Compensation and Benefits
- ✓ Ready to Get Your Degree? Continuing Education Seminar
- ✓ Are There Differences Between the White Middle Class and Minority Middle Class Groups in America? Why? Or Why Not?
- ✓ Electronic Fundraising: A Revenue Generation and Revenue Sharing Strategy

Our actual training and speaking services delivered are tailored to meet the specific needs, learning objectives, requirements, audience or class size, and budgetary constraints of each client. Therefore, please contact us for a custom pricing quote and training options available through our company or training partners based on your specific objectives.



## MPN Educational and Training Services Division (ETSD)

Phone: 888-676-6389 | Email: [Support@mpnDiversityJobs.com](mailto:Support@mpnDiversityJobs.com) | Web: [www.mpnDiversityJobs.com](http://www.mpnDiversityJobs.com)

### Minority Professional Network (MPN)

A Viable Source of Top Talent™ for Multicultural and Diversity Focused Employers  
The Global Career, Economic and Lifestyle Connection™ for Progressive Professionals