

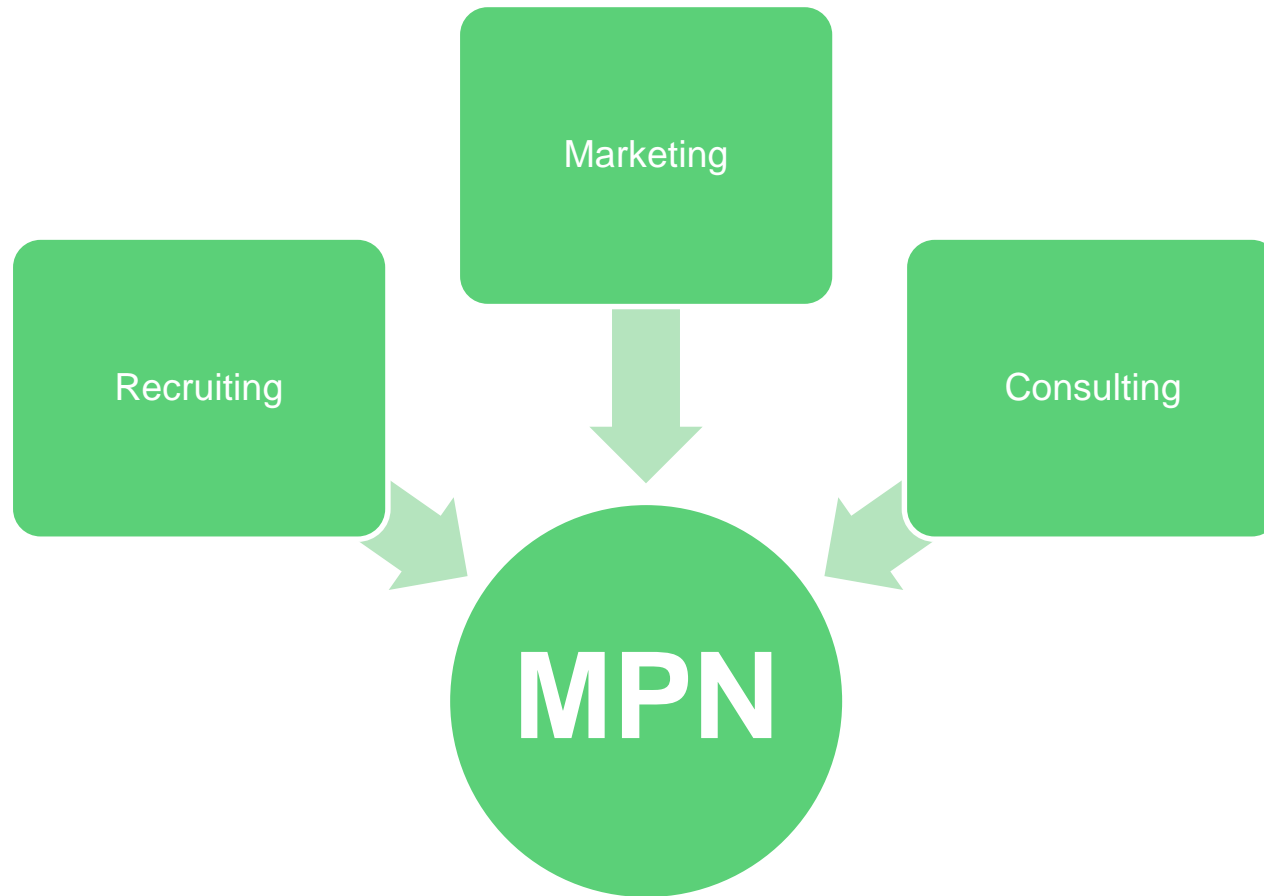


OUR CORE SOLUTIONS & EXPERTISE

Minority Professional Network (MPN)

Proven Diversity-focused Recruitment, Marketing & Consulting Solutions since 1998

Core Offerings and Solutions



Recruiting Solutions



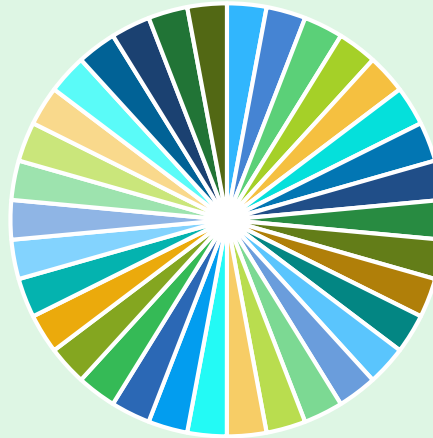
- Job Postings
- Employer Profiles
- Online Campaigns
- Social Media Campaigns
- e-Newsletter Ads
- Solo e-Campaigns
- Employer Branding
- Candidate Screening
- Candidate Selection
- Contingency Search
- Retained Search
- Temporary Staffing

Marketing Solutions



- Advertising & Digital
- Marketing Profiles
- Marketing Research
- Branding
- eCommerce
- Product Development
- Strategy & Integration
- Event Planning
- Event Marketing
- Event Support
- Analytics
- Multicultural Marketing

Consulting Solutions



- Tradeshows/Corporate Events
- Diversity & Inclusion
- Program Management
- Product Management / Development
- Candidate Screening
- Contingency Search
- Temporary Staffing
- IT Consulting
- Training & Development
- Advertising & Integrated Marketing
- Online Advertising and Traditional Media
- Integrated Marketing Planning & Deployment
- Webmaster / Web Design & Support
- Application Development
- Strategic Retail
- User/Customer Experience Optimization
- Brand Positioning
- Supplier Diversity
- Management Consulting
- Project Management
- Employer Branding
- Candidate Selection
- Retained Search
- Marketing/Branding
- Mentoring/Networking
- Leadership & Development
- OFCCP Consulting
- Social Media Promotions and Integration
- eCommerce / eBusiness
- Database Management
- SEO/SEM/Analytics
- Vertical Marketing
- Multichannel Program
- Messaging Communication

Key Resources and Expertise

Resource #1

- **Total Experience:** 28 yrs.
- **Key Clients/Employers:** U.S. DOS, FDIC, JWT, Home Depot, Verizon, JCI, NCR, NASA, AT&T
- **Relevant Expertise:** Diversity Recruiting, Advertising, Marketing, IT, e-Commerce, Training, Consulting, Program/Project/Product Mgmt., Corporate Event Planning, Sales, RFPs/RFQs
- **College Degrees Earned:** BS Physics, BSEE, M.B.A.

Resource #2

- **Total Experience:** 11 yrs.
- **Key Clients/Employers:** Findly, Delta, Deloitte, Walmart, IRS, NASA, Wellpoint
- **Relevant Experience:** Marketing, Branding, Recruiting, Consulting, IT, Strategy, Project Management, e-Commerce, Training, Asset Mgmt., RFPs/RFQs
- **College Degrees Earned:** B.S. Computer Sci., B.S. Computer Engr., M.B.A.

Resource #3

- **Total Experience:** 35 years
- **Key Clients/Employers:** Bentley U, Clark Atlanta U, Walmart, Ford, NMSDC, NMBBAA
- **Relevant Experience:** Education, Marketing, Supplier Diversity, Consulting, Training, Speaking, Strategy
- **College Degrees Earned:** B.S. Business, M.B.A., Ph.D.

Resource #4

- **Total Experience:** 21 years
- **Key Clients/Employers:** FedEx, AT&T, Cingular, GE, USCG
- **Relevant Experience:** Marketing, Product Mgmt., Content, Finance, Strategy, RFPs/RFQs
- **College Degrees Earned:** B.S. Marketing, M.B.A.

About Our Resources

The four core team members of MPN have each earned a Master's degrees or higher (11 college degrees total) and collectively have 90+ years of corporate and professional experience and results. We augment our staff, capabilities, value proposition and results via selective partnerships, joint ventures and teaming agreements with other highly professional, quality- and results-focused organizations, businesses, and independent or freelance professionals.



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