

MPN STANDARD RATE CARD - EMPLOYERS

Fee Schedule for Employer/Large Entity Online & e-Marketing Svcs.



Qty (1 to 50) JOB POSTING PACKAGES (Jobs + Resume Browsing)

Package Type	Total Fee	Qty Job Postings	Job Ad Duration	Resume Dbase Access	Effective Rate per Job	Effective Rate per Day
BASIC RECRUITING PACKAGES (Standard Job Posting Membership Plans)						
30 day - Basic ^a	\$100	1 Job	30 days	300 Views	\$100	\$3.33
60 day - Basic ^a	\$150	1 Job	60 days	60 day FULL	\$150	\$2.50
Qty 2 - Basic ^a	\$280	2 Jobs	60 days ^c	60 day FULL	\$140	\$2.33
Qty 3 - Basic ^a	\$390	3 Jobs	60 days ^c	60 day FULL	\$130	\$2.17
Qty 4 - Basic ^a	\$480	4 Jobs	60 days ^c	60 day FULL	\$120	\$2.00
Qty 5 - Basic ^a	\$550	5 Jobs	60 days ^c	60 day FULL	\$110	\$1.83
Qty 10 - Basic ^a	\$1000	10 Jobs	60 days ^c	60 day FULL	\$100	\$1.67
Qty 25 - Basic ^a	\$2000	25 Jobs	60 days ^c	60 day FULL	\$80	\$1.33
Qty 50 - Basic ^a	\$3000	50 Jobs	60 days ^c	60 day FULL	\$60	\$1.00

ENHANCED RECRUITING PACKAGES (Featured + Priority + Standard Job Postings)

30 day Enh ^b	\$125	1 Job	30 days	300 Views	\$125	\$4.17
60 day Enh ^b	\$175	1 Job	60 days	60 day FULL	\$175	\$3.08
Qty 2 - Enh ^b	\$330	2 Jobs	60 days ^c	60 day FULL	\$165	\$2.75
Qty 3 - Enh ^b	\$465	3 Jobs	60 days ^c	60 day FULL	\$155	\$2.58
Qty 4 - Enh ^b	\$580	4 Jobs	60 days ^c	60 day FULL	\$145	\$2.42
Qty 5 - Enh ^b	\$675	5 Jobs	60 days ^c	60 day FULL	\$135	\$2.25
Qty 10 - Enh ^b	\$1250	10 Jobs	60 days ^c	60 day FULL	\$125	\$2.08
Qty 25 - Enh ^b	\$2500	25 Jobs	60 days ^c	60 day FULL	\$100	\$1.67
Qty 50 - Enh ^b	\$3750	50 Jobs	60 days ^c	60 day FULL	\$75	\$1.25

^a Each **BASIC** package includes: 30 or 60-day **Standard** Job listing + Job Alert + Resume Browsing + Applicant Tracking + e-Newsletter inclusion.

^b Each **ENHANCED** package includes: 30 or 60-day Featured + Priority + Standard job listing + Job Alert + Resume Browsing + Applicant Tracking + e-Newsletter inclusion.

^c Job postings credits do not expire; can be used days, weeks, months or years after purchase date. Once activated, each will expire 60 days from posting activation date.

UNLIMITED JOB POSTING PACKAGES

Package Type	Total Fee	Qty Job Postings	Job Ad Duration	Resume Dbase	Featured Employer	Enhanced Status
1, 3, 6 or 12 mos. UNLIM ^d	Call or E-mail for Quote	Unlimited	1, 3, 6 or 12 mo	1, 3, 6 or 12 mos. Unlim	Included	Included

^d Each **Unlimited** package includes: Unlimited Enhanced (Featured + Priority + Standard) job listings + Unlimited Resume Browsing + Featured Employers Display Ad (200x100 pixels) + Job Alerts + Applicant Tracking + e-Newsletter inclusion.

FEATURED EMPLOYERS AD (200x100)

Ad Duration	Total Fee	Effective Rate per Month
30 days	\$350	\$350
60 days	\$600	\$300
Quarterly	\$750	\$250
Semi-Annual	\$1350	\$225
Annual	\$2400	\$200

Display your **200x100** ad under "Featured Employers" on our job board home page - www.mpnDiversityJobs.com. It will automatically link to your company's profile page that will display company information, description, images, videos, etc. and search results for ALL active jobs created under your company name.

DEDICATED E-BLAST (Solo e-mail blast)

Subscriber Audience	Unique Lists	Total Count	Min Fee	Max Fee
U.S. Metro Area	84	e-Newsletter Advertising Only		
U.S. States	50	varies	\$50	\$500
International Geo Area	102	varies	\$50	\$250
Topical / Functional / Interest / Demographic	varies	varies	\$50	\$750
U.S. Regional	8	varies	\$250	\$1000
U.S. Nationwide	1	250K+	-	\$3500
Global Audience	1	300K+	-	\$4000

Fees vary based on audience size and subscription audience. Other ad sizes and fee options are available. Please Visit www.MPNsite.com/advertise/eblast.htm for details.

E-NEWSLETTER DISPLAY AD

(Sample U.S. Geo Area Standard Rates; Others Avail. Online)

e-News Audience	Email Min.	Tot. Est. Cnt. Reach	Full Flyer	Skyscraper Display	Std. Banner
Tier 1 Lists	25000	50000+	\$175	\$80	\$55
Tier 2 Lists	12500	25000+	\$140	\$70	\$45
Tier 3 Lists	7500	15000+	\$125	\$50	\$30
Tier 4 Lists	5000	10000+	\$85	\$45	\$25
Tier 5 Lists	2500	5000+	\$65	\$30	\$20
Tier 6 Lists	1000	2000+	\$40	\$20	\$15

Fees vary based on audience size, ad size and pricing tier. Other ad sizes and fee options are available. Please visit www.MPNsite.com/advertise/ewsletter.htm for details.

MULTI-PAGE GRAPHICAL DISPLAY ADS

Reach our progressive audience with higher impact graphical or video ads. Fee based on ad unit size + duration + min. monthly impressions level. Ad appears on **Multiple** MPN Main Portal Pages - www.MPNsite.com and/or Diversity Job Board site - www.mpnDiversityJobs.com.

LEADERBOARD Display Ad Unit (728x90 Pixels)

Exposure Level	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
High Exposure	200000	\$2400	\$8.33	\$20000
Enh. Exposure	100000	\$1200	\$9.17	\$11000
Basic Exposure	50000	\$600	\$10.00	\$6000

SKYSCRAPER Display Ad Unit (125x600 Pixels)

Exposure Level	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
High Exposure	200000	\$1600	\$5.63	\$13500
Enh. Exposure	100000	\$800	\$6.25	\$7500
Basic Exposure	50000	\$400	\$6.67	\$4000

ENH. BANNER Display Ad Unit (468x200 Pixel)

Exposure Level	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
High Exposure	200000	\$1200	\$4.17	\$10000
Enh. Exposure	100000	\$600	\$4.58	\$5500
Basic Exposure	50000	\$300	\$5.00	\$3000

STD. BANNER Display Ad Unit (468x60 Pixels)

Exposure Level	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
High Exposure	200000	\$800	\$2.92	\$7000
Enh. Exposure	100000	\$400	\$3.33	\$4000
Basic Exposure	50000	\$200	\$3.33	\$2000

PROFILE Display Ad Unit (200x100Pixels)

Exposure Level	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
High Exposure	200000	\$600	\$2.08	\$5000
Enh. Exposure	100000	\$300	\$2.50	\$3000
Basic Exposure	50000	\$150	\$2.50	\$1500

BUTTON / CUBE Display Ad (125x125 Pixels)

Exposure Level	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
High Exposure	200000	\$400	\$1.46	\$3500
Enh. Exposure	100000	\$200	\$1.67	\$2000
Basic Exposure	50000	\$100	\$1.67	\$1000

Video banners and other graphical display image sizes available. Call or e-mail for custom rates for other durations (weekly, etc.).