### Value Proposition
- **Proven**
  - 20+ Year History
  - Organic SEO Rank
  - Robust Solutions
- **Trusted**
  - 1500+ Employers
  - US & Int’l Clients
  - Global Users
- **Affordable**
  - Low Cost
  - Posting Options
  - Bundle Discounts
- **Results**
  - Broad Visibility
  - Top Candidates
  - Lengthy Partners

### Job Board Features
- Company Logo
- Employer Profile
- Resume Browsing
- Job Alerts
- Social Media Alerts
- eNews Alerts
- Job Alerts
- Employer Dash
- Applicant Tracking

15/30/60 Day Plans
XML/API/FTP/Wrap

### Partners & Reach
- **1500+ U.S. Employers** (45+ States)
- **Millions of Active/Passive Candidates & Consumers**
- **10,000+** Non-U.S. Advertisers (50+ Countries)

### Fixed Quantity Package Options

<table>
<thead>
<tr>
<th>Plan /Duration</th>
<th>Mthly</th>
<th>Qrty</th>
<th>Annual</th>
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</thead>
<tbody>
<tr>
<td>SP-Basic - 1,2,3</td>
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<tr>
<td>SP-Enhanced - 1,2,3</td>
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<td>Feat. Employer - 1,2,3</td>
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<td>XML/FTP/Feed - 1,2,3</td>
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<tr>
<td>Job Wrapping - 1,2,3</td>
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</tr>
</tbody>
</table>

### Sample Clients/Partners
- *SANDAG*
- *ACLU*
- *BILL & MELINDA GATES FOUNDATION*
- *CBRE*
- *COX*
- *FDIC*
- *Freddie Mac*
- *StanleyBlack & Decker*
- *Yale*
- *Walmart*

### Comparative Plans Features & Benefits

<table>
<thead>
<tr>
<th>Job Posting Options</th>
<th>Fixed QTY. Pack Options</th>
<th>Subscription Plan Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Features &amp; Benefits</td>
<td>Self-Post</td>
<td>XML/Feeds</td>
</tr>
</tbody>
</table>

- **Job Posting Frequency**: Anytime
- **Job Posting Duration (days)**: 15/30/60
- **Job Posting Credits**: 1,10,25,50+ Inventory Depletion
- **Job Credit Usage Expiration**: M/Q/A = Mthly, Quarterly, Annual
- **Job Board** - mpndiversityjobs.com
- **Social Media Visibility**
- **Resume Browsing**
- **Job Alert Notifications**
- **Simplified Invoicing**
- **Digital Newsletter** (periodic)
- **Reduced Average CPP**: 5/10/25/50+
- **Featured Logo & Profile**
- **Reduced Paynt. Freq. (M/Q/A)**
- **Global Portal - mpn.site.com**
- **Fully Automated**
- **No Manual Labor for Client**

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1. Non-Profit, Ad Agency, Job Distributor or other 3rd Party Referral client or partner, call or email to request a 20% discount code prior to your purchase.
2. Monthly credits for Self-Post (SP) subscriptions: Basic=5; Enhanced=15; Premium=Unlimited. (3) $Quote = Call or email to request a custom quote for this product.
3. Credits expire only upon use to create a new or refresh an existing posting, even months or years after purchase date.
4. Call or email to order and receive invoice.

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