



Dear Prospective Partner, Client or Advertiser:

Since 1998, **Minority Professional Network (MPN)** has been a leading diversity-focused recruiting, multicultural advertising, e-Marketing, and event planning and promotions firm.

Thanks for sharing your organization's career opportunities, ad campaigns, and events with our progressive diverse audience. Please visit www.mpnDiversityJobs.com or www.MPNsite.com.

ABOUT MPN

Our web sites, e-publications and events have attracted **millions** of talented active and passive diverse candidates, and multicultural users/subscribers from across the U.S. and 50 other countries.

Our web sites and e-publications have promoted **200,000+** jobs, displays ads, events, articles, announcements, organizations, businesses, career, economic, lifestyle & networking resources.

Our corporate event planning and promotions team has directly planned/supported many diversity recruiting or networking events - www.mpnDiversityJobs.com/photos.pdf in various U.S. cities.

CLIENTS & ADVERTISERS

Our **hundreds** of large entity clients or advertisers have included: AARP, American Cancer Society, BASF, CIA, FBI, GE, Johnson Controls, JWT, Kaplan, Kellogg, Merck, Microsoft, Novartis, PNC Bank, Pratt & Whitney, PricewaterhouseCoopers, Raytheon, TMP, United Way, U.S. Department of State, Verizon, Volkswagen, Xerox, and many others - <http://www.mpnDiversityJobs.com/clients.pdf>.

ONLINE & E-MARKETING SERVICES & RATE CARD

- Employers **Rate Card**: <http://www.mpnDiversityJobs.com/rates.pdf> (job postings, displays)
- Job Board **Registration & Online Payment**: <http://www.mpnDiversityJobs.com/login/>
- **e-Newsletter*** Display Ads: <http://www.MPNsite.com/newsletter.htm> (rates, archives, lists)
- Solo **e-Blast*** Campaigns: <http://www.MPNsite.com/eblast.htm> (rates, archives, lists)
- Featured Recruiting* **Event Listings**: <http://www.MPNsite.com/advertise/calendar.htm>

(*) Online Purchase Link: <http://www.MPNsite.com/StartPurchase.asp>

OFFLINE SERVICES & COLLATERAL REFERENCES

- Job Board **Features & Overview**: <http://www.mpnDiversityJobs.com/press-release.pdf>
- Employer **Services Overview**: <http://www.mpnDiversityJobs.com/employers.pdf>
- **Event Planning** Services Overview: <http://www.mpnDiversityJobs.com/events.pdf>
- **Training** Services Overview: <http://www.mpnDiversityJobs.com/training.pdf>
- **Testimonials/Quotes** about MPN: <http://www.mpnDiversityJobs.com/testimonials.pdf>
- **Batch** Postings: <http://www.mpnDiversityJobs.com/employers/batch-posting-specs.pdf>
- **Deferred Payment** Account Setup: <http://www.mpnDiversityJobs.com/mba-setup.pdf>
- **Agency Commission**: <http://www.mpnDiversityJobs.com/agency-agreement.pdf>

Thanks in advance for considering MPN in support of your organization's present and future diversity outreach goals.

Please proceed with purchasing any services that best fit your budget, goals and desired outcomes, or contact us with any questions or to discuss your specific goals.

Minority Professional Network (MPN)

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Toll Free: 888-676-6389

Email: Support@mpnDiversityJobs.com

Visit our Global Portal: <http://www.MPNsite.com>

Visit our Job Board: <http://www.mpnDiversityJobs.com>

