



About MPN



Minority Professional Network (MPN) specializes in proven diversity, recruiting, supplier diversity, digital advertising, marketing, corporate event planning, training and consulting solutions.

Key Facts About MPN

1. Our network was launched in **1998** and MPN was formally incorporated in **2001**.
2. Our network encompasses dynamic web portals, social media networks and e-publications.
3. We attract **millions** of users, subscribers, followers and partners from all U.S. states and 50 other countries.
4. We have a proven track record of performance and results in support of **1,000+** customers.
5. The **U.S. Department of State** has been our largest continuous client since **2003**, including ongoing e-recruiting/digital marketing campaigns and planning **40+** diversity career networking events.
6. Online services include e-recruiting, advertising & integrated marketing (online, e-campaign, social media).
7. Offline solutions include diversity, recruiting, corporate events, marketing, training and consulting services.
8. Our leadership team/senior consultants have all earned master's degrees; are seasoned and accomplished.
9. Our websites are **organically** ranked on **Google Page #1** search results for most relevant keywords including: diversity job sites, minority professionals, diversity-focused employers, professional career fairs, diversity job board sites, diversity job boards, minority job sites, minority job boards, minority job posting sites, etc.

Key Links & Resources

1. Company Marketing Brochure: www.mpndiversityjobs.com/brochure.pdf
2. Clients, Campaigns & Results: www.mpndiversityjobs.com/clients.pdf
3. Demographics & Traffic: www.mpndiversityjobs.com/demographics.pdf
4. Client Event Solutions & Photos: www.mpndiversityjobs.com/events.pdf
5. Training/Speaking Solutions: www.mpndiversityjobs.com/training.pdf
6. Detailed Company Presentation: www.mpndiversityjobs.com/presentation.pdf
7. Job Posting & Advertising Rates: www.mpndiversityjobs.com/rates.htm
8. Job Board Posting Process: www.mpndiversityjobs.com/jobposting.htm

Sample Online Clients, Advertisers & Partners

AARP, ACLU, Allstate, Cabela's CBRE, CBS, CIA, City of Portland, Cox, Diabetes.org, FADV, FBI, FDIC, FoodCorps, Harvard Univ., JWT, Microsoft, MetLife, Moody's, Nationwide, Northwestern U., NY Life, Pratt & Whitney, PS Clean Air, PwC, Raytheon, SANDAG, State of Oregon, USDA, U.S. Dept. of State, U.S. SEC, UTC and **many others**.

Sample Consulting Clients or Leadership Team Work Environments

AT&T, Bank of America, Deloitte Consulting, Delta Air Lines, FedEx, GE, HomeDepot.com, IRS, Johnson Controls, NCR, NASA JSC, SBC, US Coast Guard, Verizon Wireless, Walmart and others.

We welcome an opportunity to discuss your organization's specific requirements or initiatives and how our proven solutions potentially can drive results that continuously meet or exceed expectations. In the interim, please visit www.mpndiversityjobs.com and www.mpnsite.com or click above to learn more about our company, audience, demographics, clients, capabilities and solutions.

MINORITY PROFESSIONAL NETWORK (MPN)

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The Global Career, Economic, Lifestyle & Networking Resource Portal for Progressive Multicultural Professionals
Marketing, Advertising, Recruitment, Event Planning & Training Solutions for Diversity-focused Organizations

Wholly owned brands, subsidiaries and web domains include:

MPN ■ MPN Consulting Services ■ MPN Diversity Recruiters ■ MPN Event Planning & Marketing Services
MinorityProfessionalNetwork.com ■ MPNsite.com ■ mpnDiversityJobs.com ■ MPNmail.com ■ MPNjobs.com