**Launched in 1998 and incorporated in 2001, Minority Professional Network, Inc. (MPN) is a fully minority-owned NMSDC certified MBE. Our DE&I job board, recruiting, marketing, events, training and consulting solutions have attracted 2,000+ employer clients and partners from 46 U.S. states and other countries.**

### Company Information

<table>
<thead>
<tr>
<th>Founded</th>
<th>1998</th>
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<tr>
<td>Incorporated</td>
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### Core Competencies

#### Recruiting & Staffing Solutions
- Online Job Board, Logos & Employer Profiles
- Recruiting-as-a-Service (RaaS)
- Direct Placement (Contingency/Retained)
- Staffing Augmentation/Temporary Services

#### Marketing & Turnkey Event Planning Solutions
- Digital Marketing (web, email, social media)
- Career, Networking, Supplier Diversity Events
- Print | Radio | Broadcast | Billboard Media Buys
- Press Releases, Media Advisories
- Registration, Marketing, Turnout, Support

#### Consulting, Training & Speaking Solutions
- Diversity, Equity & Inclusion (DE&I)
- Recruitment, Retention, Unconscious Bias
- Servant Leadership, Cultural Transformation
- Professional Development, Project Mgmt.

#### U.S. Department of State (with JWT Inside)
- 60+ Turnkey Events planned in 40+ U.S. cities
- Planning & Logistics, Venue Procurement
- Meeting Space, F&B, AV, Run of Show
- Registration, Marketing, Turnout, Support

#### Walmart
- DE&I Training & Consulting for 200+ Leaders
- DE&I Leadership, Cultural, Teaming Events
- Job Postings, Employer Profiles, Digital Marketing

### Other Sample End-Clients & Partners:

- [Bill & Melinda Gates Foundation](#)
- [FDIC](#)
- [AFL-CIO](#)
- [ACLU](#)
- [Yale University](#)
- [ScottishPower](#)
- [First Advantage](#)
- [Travelers](#)
- [Walmart](#)
- [Belle Media](#)
- [Kennedy Center](#)
- [Johns Hopkins University](#)
- [Feeding America](#)
- [Southern Company](#)
- [JobElephant](#)

### Key Differentiators

- 23 Years of Service (1998 – 2021)
- 2,000+ Clients, Advertisers & Partners
- Job Board & Recruiting Partners from 46 U.S. states
- Longevity | Results | Adaptability | Affordability
- Online & Offline Integrated Solutions and Results
- Proven DE&I Recruitment and Retention Results
- Marketing, Training, Events & Consulting Results
- Talented Active and Passive Diverse Candidates
- Millions of Online, Email & Social Media Contacts

### NAICS Codes

<table>
<thead>
<tr>
<th>NAICS Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>519130</td>
<td>Internet Publishing/Search Portals</td>
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<tr>
<td>541612</td>
<td>Human Resources Consulting Services</td>
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<tr>
<td>541613</td>
<td>Marketing Consulting Services</td>
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<tr>
<td>541840</td>
<td>Advertising, PR &amp; Related Services</td>
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<td>561311</td>
<td>Employment Placement Agencies</td>
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<td>561312</td>
<td>Executive Search Services</td>
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<td>561320</td>
<td>Temporary Help Services</td>
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<td>561920</td>
<td>Convention and Trade Show Organizers</td>
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<td>614330</td>
<td>Professional &amp; Mgmt. Develop. Training</td>
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</table>

### Socio-Economic Status

- Certified NMSDC Minority Business Enterprise (MBE)
- 100% Minority Owned Business Enterprise
- 51% Minority Woman-Owned Business Enterprise
- Small Disadvantaged Business (SDB)
- Small Business Enterprise (SBE)

### Contact Information

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- Email: Partnerships@mpnDiversityJobs.com
- Web URL: mpnDiversityJobs.com