



CAPABILITY STATEMENT

COMPANY OVERVIEW

Launched in 1998 and incorporated in 2001, Minority Professional Network, Inc. (MPN) is a fully minority-owned NMSDC certified MBE. Our DE&I job board, recruiting, marketing, events, training and consulting solutions have attracted 2,000+ employer clients and partners from 46 U.S. states and other countries.

COMPANY INFORMATION

Founded: 1998
Incorporated: 2001
CAGE Code: 43GJ8
DUNS: 090880191
NMSDC MBE: AT14188



CORE COMPETENCIES

Recruiting & Staffing Solutions

- Online Job Board, Logos & Employer Profiles
- Recruiting-as-a-Service (RaaS)
- Direct Placement (Contingency/Retained)
- Staffing Augmentation/Temporary Services

Marketing & Turnkey Event Planning Solutions

- Digital Marketing (web, email, social media)
- Career, Networking, Supplier Diversity Events
- Print | Radio | Broadcast | Billboard Media Buys
- Press Releases, Media Advisories
- Registration, Marketing, Turnout, Support

Consulting, Training & Speaking Solutions

- Diversity, Equity & Inclusion (DE&I)
- Recruitment, Retention, Unconscious Bias
- Servant Leadership, Cultural Transformation
- Professional Development, Project Mgmt.

PAST PERFORMANCE

U.S. Department of State (with JWT Inside)

- 60+ Turnkey Events planned in 40+ U.S. cities
- Planning & Logistics, Venue Procurement
- Meeting Space, F&B, AV, Run of Show
- Registration, Marketing, Turnout, Support



Walmart



- DE&I Training & Consulting for 200+ Leaders
- DE&I Leadership, Cultural, Teaming Events
- Job Postings, Employer Profiles, Digital Marketing

Other Sample End-Clients & Partners:



NAICS CODES

- 519130 Internet Publishing/Search Portals
- 541612 Human Resources Consulting Services
- 541613 Marketing Consulting Services
- 541840 Advertising, PR & Related Services
- 561311 Employment Placement Agencies
- 561312 Executive Search Services
- 561320 Temporary Help Services
- 561920 Convention and Trade Show Organizers
- 611430 Professional & Mgmt. Develop. Training

KEY DIFFERENTIATORS

- ✓ 23 Years of Service (1998 – 2021)
- ✓ 2,000+ Clients, Advertisers & Partners
- ✓ Job Board & Recruiting Partners from 46 U.S. states
- ✓ Longevity | Results | Adaptability | Affordability
- ✓ Online & Offline Integrated Solutions and Results
- ✓ Proven DE&I Recruitment and Retention Results
- ✓ Marketing, Training, Events & Consulting Results
- ✓ Talented Active and Passive Diverse Candidates
- ✓ Millions of Online, Email & Social Media Contacts

COMPANY SNAPSHOT

Minority Professional Network, Inc.
 4370 Lawrenceville Hwy NE #1801 | Lilburn, GA 30048
 Office: +1 (404) 629-9323 | Toll-Free: (888) 676-6389
 Email: Partnerships@mpnDiversityJobs.com
 Web URL: mpnDiversityJobs.com

SOCIO-ECONOMIC STATUS

- ✓ Certified NMSDC Minority Business Enterprise (MBE)
- ✓ 100% Minority Owned Business Enterprise
- ✓ 51% Minority Woman-Owned Business Enterprise
- ✓ Small Disadvantaged Business (SDB)
- ✓ Small Business Enterprise (SBE)