



# CAPABILITY STATEMENT

## COMPANY OVERVIEW

Launched in 1998 and incorporated in 2001, Minority Professional Network, Inc. (MPN) is a fully minority-owned NMSDC certified MBE. Our DE&I job board, recruiting, marketing, events, training and consulting solutions have attracted 2,800+ employer clients and partners from 46 U.S. states and other countries.

## COMPANY INFORMATION

Founded: 1998  
 Incorporated: 2001  
 CAGE Code: 43GJ8  
 DUNS: 090880191  
 NMSDC MBE: AT14188



## CORE COMPETENCIES

### JOB BOARD, PLACEMENT & STAFFING SOLUTIONS

- [Job Posting](#), [Job Wrapping](#), [XML](#), Logos, Profiles
- Recruiting-as-a-Service ([RaaS](#))
- Direct [Placement](#) (Contingency, Retained/Executive Search)
- [Contractors](#), [Staffing](#) Augmentation, Temp. Svcs.

### DEI CONSULTING, TRAINING & SPEAKING SOLUTIONS

- DEI Webinars, Cultural Audits, Assessments
- Diversity Recruiting, Retention, Equity, Inclusion
- Bias, Servant Leadership, Cultural Transformation
- Speaking, Training, Learning & Development

### MARKETING & TURNKEY EVENT PLANNING SOLUTIONS

- Digital Marketing (web, email, social media)
- Career, Networking, Supplier Diversity Events
- Print | Radio | Broadcast | Billboard Media Buys
- Press Releases, Media Advisories
- Registration, Marketing, Turnout, Support

## PAST PERFORMANCE

### U.S. DEPARTMENT OF STATE (with JWT Inside)

- 60+ Turnkey Events planned in 40+ U.S. cities
- Planning & Logistics, Venue Procurement
- Meeting Space, F&B, AV, Run of Show
- Registration, Marketing, Turnout, Support



### WALMART

- DEI Training & Consulting for 200+ Leaders
- DEI Leadership, Cultural, Teaming Events
- Job Postings, Employer Profiles, Digital Marketing



### OTHER SAMPLE END-CLIENTS & PARTNERS



## NAICS CODES

- 519130 Internet Publishing/Search Portals
- 541612 Human Resources Consulting Services
- 541613 Marketing Consulting Services
- 541840 Advertising, PR & Related Services
- 561311 Employment Placement Agencies
- 561312 Executive Search Services
- 561320 Temporary Help Services
- 561920 Convention and Trade Show Organizers
- 611430 Professional & Mgmt. Develop. Training

## KEY DIFFERENTIATORS

- ✓ 25 Years of Service (1998 – 2023)
- ✓ 2,800+ Clients, Advertisers & Partners
- ✓ Job Board & Recruiting Partners from 46 U.S. states
- ✓ Longevity | Results | Adaptability | Affordability
- ✓ Online & Offline Integrated Solutions and Results
- ✓ Proven DE&I Recruitment and Retention Results
- ✓ Marketing, Training, Events & Consulting Results
- ✓ Talented Active and Passive Diverse Candidates
- ✓ Millions of Online, Email & Social Media Contacts

## COMPANY SNAPSHOT

Minority Professional Network, Inc.  
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 Email: [Partnerships@mpnDiversityJobs.com](mailto:Partnerships@mpnDiversityJobs.com)  
 Web URL: [mpnDiversityJobs.com](http://mpnDiversityJobs.com)

## SOCIO-ECONOMIC STATUS

- ✓ Certified NMSDC Minority Business Enterprise (MBE)
- ✓ 100% Minority Owned Business Enterprise
- ✓ 51% Minority Woman-Owned Business Enterprise
- ✓ Small Disadvantaged Business (SDB)
- ✓ Small Business Enterprise (SBE)