



## CAPABILITY STATEMENT

[WWW.MPNDIVERSITYJOBS.COM](http://WWW.MPNDIVERSITYJOBS.COM)

Launched in 1998, Minority Professional Network, Inc. (MPN) is a privately-held minority-owned firm specializing in DE&I-focused recruiting/retention, marketing, corporate events, and training/consulting solutions. Our 1,500+ clients and partners from 46 U.S. states have included ACLU, AT&T, FBI, FDIC, Bill & Melinda Gates Foundation, GP, Harvard, Hodes, Intel, JWT, Travelers, UCLA, USDA, U.S. DOS, Walmart, and many others.






**CAGE Code:** 43GJ8 | **DUNS:** 090880191

## CORE COMPETENCIES

- **Recruiting & Retention Solutions**
  - Online Job Board
  - Featured Employer Profile & Displays Ads
  - Placement | Staffing | Temporary
- **Marketing & Branding Solutions**
  - Online | Email | Social Media
  - Print | Radio | Broadcast | Billboard
- **Training/Development & Consulting Solutions**
  - Diversity, Equity & Inclusion (DE&I)
  - Recruitment & Retention
  - Leadership
  - Cultural Transformation
  - Professional Development
- **Corporate Event Planning**
  - Career, Networking, Diversity
  - Supplier Diversity
  - Planning & Logistics, Venue Procurement
  - Registration, Marketing/Turnout, Support

## PAST PERFORMANCE

-  **U.S. Department of State (with JWT Inside)**
  - 2004 partnership commencement
  - 60+DE&I Career Networking Events
  - Digital Marketing Campaigns
  - Press Releases, Media Advisories
  - Print, Radio, Broadcast Media Buys
  - Planning & Logistics, Meeting Space
  - Registration, Marketing/Turnout, Support
-  **Walmart**
  - DE&I Training & Consulting
  - DE&I Leadership, Cultural, Teaming Events
  - Job Postings
  - Featured Employer Profiles
  - Digital Marketing Campaigns
-  **FDIC**
  - Job Postings
  - Featured Employer Profiles
  - Digital Marketing Campaigns

## NAICS CODES

- 519130 Internet Publishing/Search Portals
- 541612 Human Resources Consulting Services
- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 5418 Advertising, PR & Related Services
- 561311 Employment Placement Agencies
- 561312 Executive Search Services
- 561320 Temporary Help Services
- 561920 Convention and Trade Show Organizers
- 611430 Professional & Mgmt. Develop. Training

## DIFFERENTIATORS

- ✓ 21 Years of Service (1998 – 2019)
- ✓ Longevity | Results | Adaptability | Affordability
- ✓ 1,500+ Clients, Advertisers & Partners
- ✓ Proven DE&I Recruitment and Retention Results
- ✓ Job Board Hiring Partners from 46 U.S. states
- ✓ Talented Active and Passive Diverse Candidates
- ✓ Marketing, Training, Events & Consulting Results
- ✓ Online & Offline Integrated Solutions and Results
- ✓ Millions of Online, Email & Social Media Users
- ✓ Multichannel campaign medium solutions

## COMPANY SNAPSHOT

Minority Professional Network, Inc.  
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 Web URL: [www.mpnDiversityJobs.com](http://www.mpnDiversityJobs.com)

## SOCIO-ECONOMIC STATUS

- ✓ 100% Minority Business Enterprise (MBE)
- ✓ Majority Woman Business Enterprise (WBE/FBE)
- ✓ Small Disadvantaged Business (SDB)
- ✓ Small Business Enterprise (SBE)