



mpnDiversityJobs.com BUYERS GUIDE

2,800+ DEI Employer Partners Supported
from 46 U.S. states and other countries

What's Included in this Guide:

- Recruitment Solutions (**mpnDiversityJobs.com & MPN Diversity Recruiters**)
- Top Reasons to Choose mpnDiversityJobs.com
- Sample Employer Clients & Partners
- Fixed-Quantity & Subscription Plans & Key Features Summary
- Job Posting Plans' Detailed Features & Benefits Comparison
- **Fixed Quantity** Posting Fees & Options (**1, 5, 10, 25, 50, 100, 250+**)
- **Subscription Plan** Fees & Options (**Job Wrapping, XML/Feed, Self-Post**)
- Standard vs. Enhanced Features & Visibility and Sample Campaigns
- Our Past Performance Ratings



MPN TOTAL RECRUITING SOLUTIONS OFFERINGS

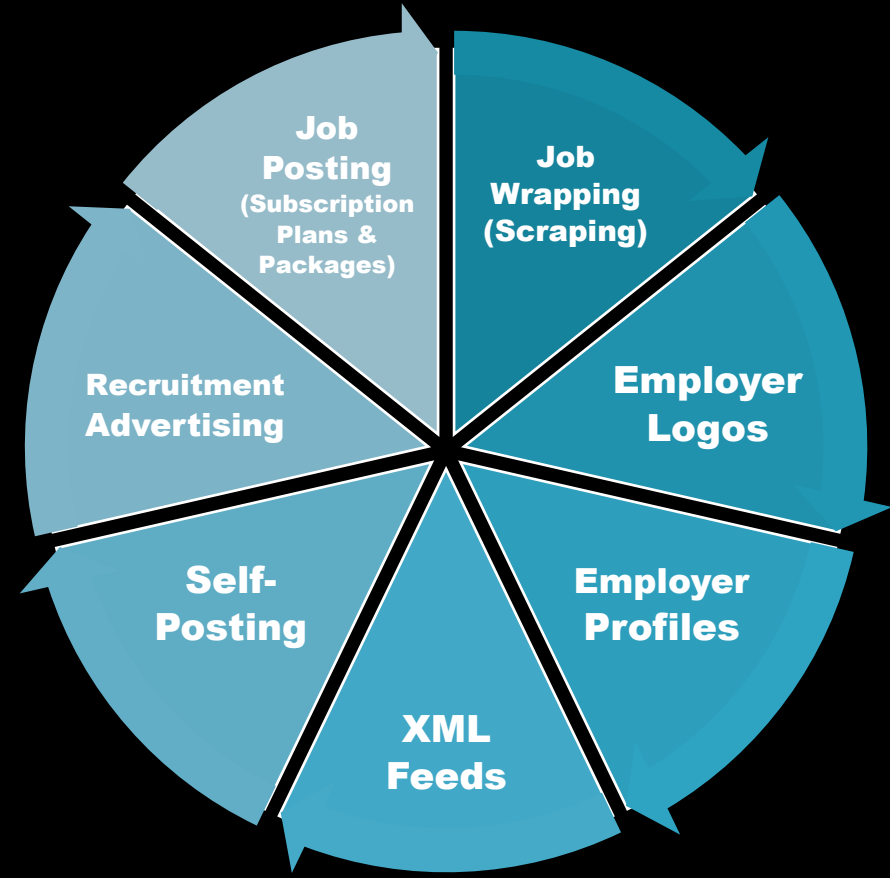
mpnDiversityRecruiters.com



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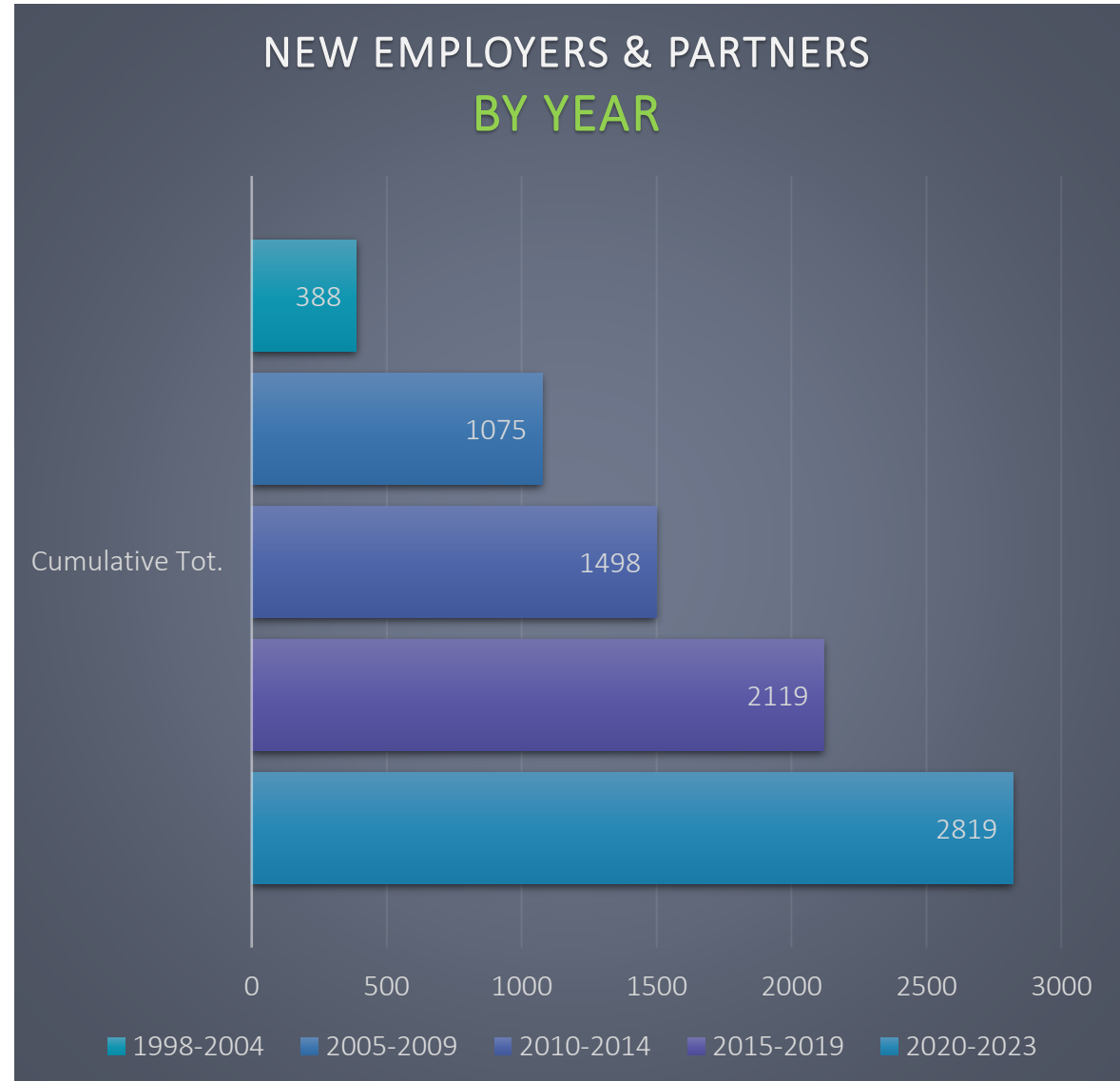
Job Board Subscription Plan Details

TOP REASONS TO CHOOSE MPN

Our Company, Capabilities & Results

- ✓ In 1998, our **Career Connection** e-Newsletters were launched.
- ✓ In 2001, our online **Job Board** was launched when we formally incorporated as Minority Professional Network (MPN).
- ✓ For more than 20 years, we've delivered proven **DE&I human capital & consulting** integrated solutions and results.
- ✓ We are a 100% minority-owned and **NMSDC-certified** MBE.
- ✓ Our **core** offerings include job postings, recruitment events, marketing/branding campaigns, direct placement, staffing, search (executive/retained) & Recruiting-as-a-Service (RaaS).
- ✓ Our **expanded** offerings have included DE&I facilitation, training, speaking, retention, strategy & consulting services.
- ✓ We have attracted **2,800+** clients and partners from **46 U.S. states** and **other countries**, including corporate, higher education, nonprofit, government (federal, state, local), advertising & recruitment agencies, staffing firms, and others.
- ✓ Our employers and partners have included AT&T, City of Portland, FADV, FBI, FDIC, Gates Foundation, Georgia Power, Harvard, Honda, JFK Center, JWT, Novartis, PwC, Southern Company, Stanford, Travelers, United Way, U.S. Dept. of State, U.S. SEC, Walmart, Yale, and **thousands more**.

Job Board Growth by Year



SAMPLE CLIENTS & PARTNERS



Amherst
College



HARVARD
SCHOOL OF PUBLIC HEALTH

CUNY THE GREATEST
URBAN UNIVERSITY
IN THE WORLD

HYATT®



USDA



ALLIED UNIVERSAL
SECURITY SERVICES

UCLA
UNIVERSITY OF CALIFORNIA, LOS ANGELES



nwea



Walmart

TRAVELERS

The
Hunger
Project.

Boston
Scientific
Advancing science for life™

California Lutheran
UNIVERSITY

KU



BILL & MELINDA
GATES foundation

SANDAG

hodes.smartpost



CBRE



J W T



Duke
TIP



Yale



PRINCETON
UNIVERSITY



Cabela's
World's Foremost Outfitter

FLORIDA
GULF COAST
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA



Idaho State
University



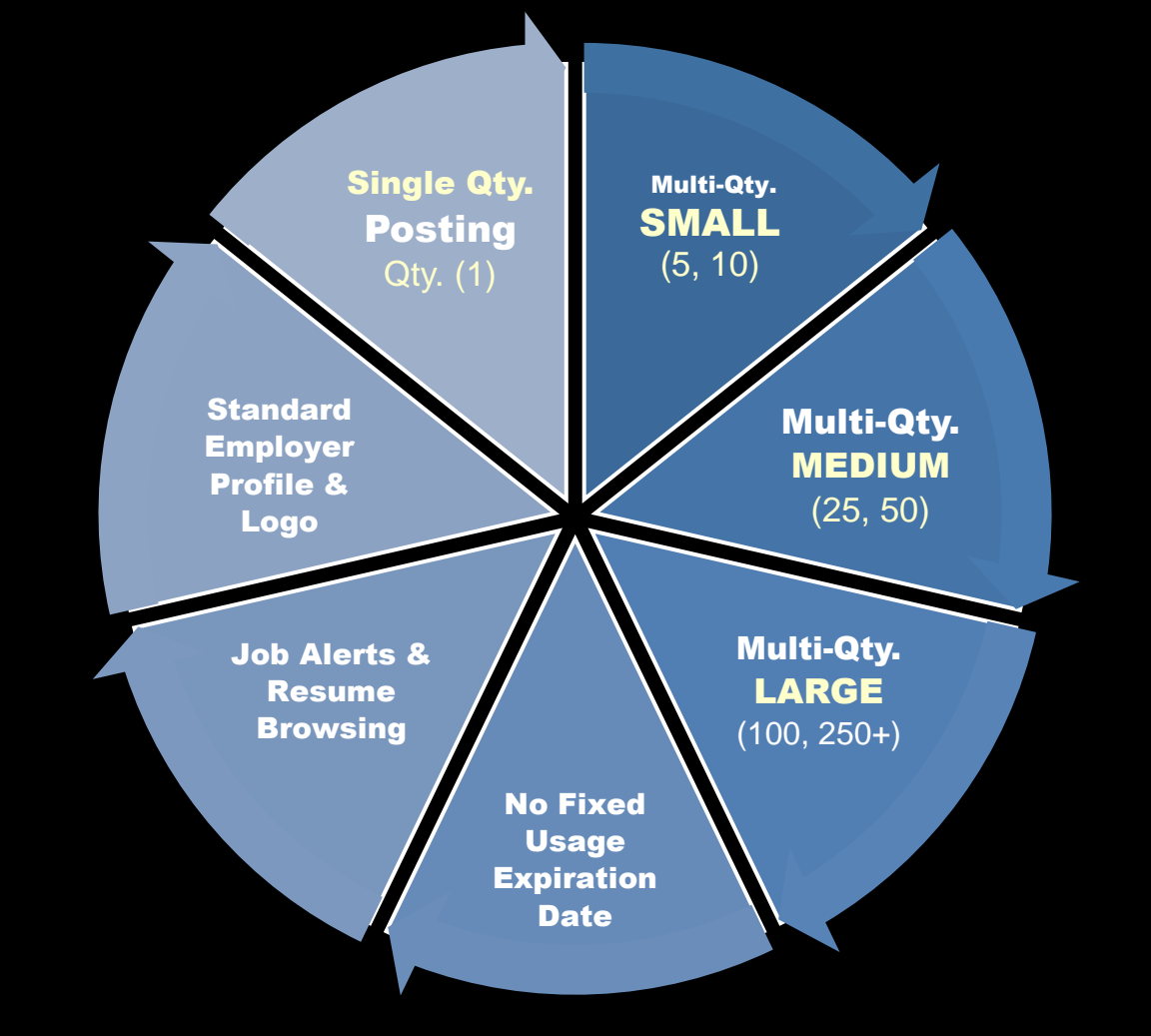
UNIVERSITY OF
OREGON



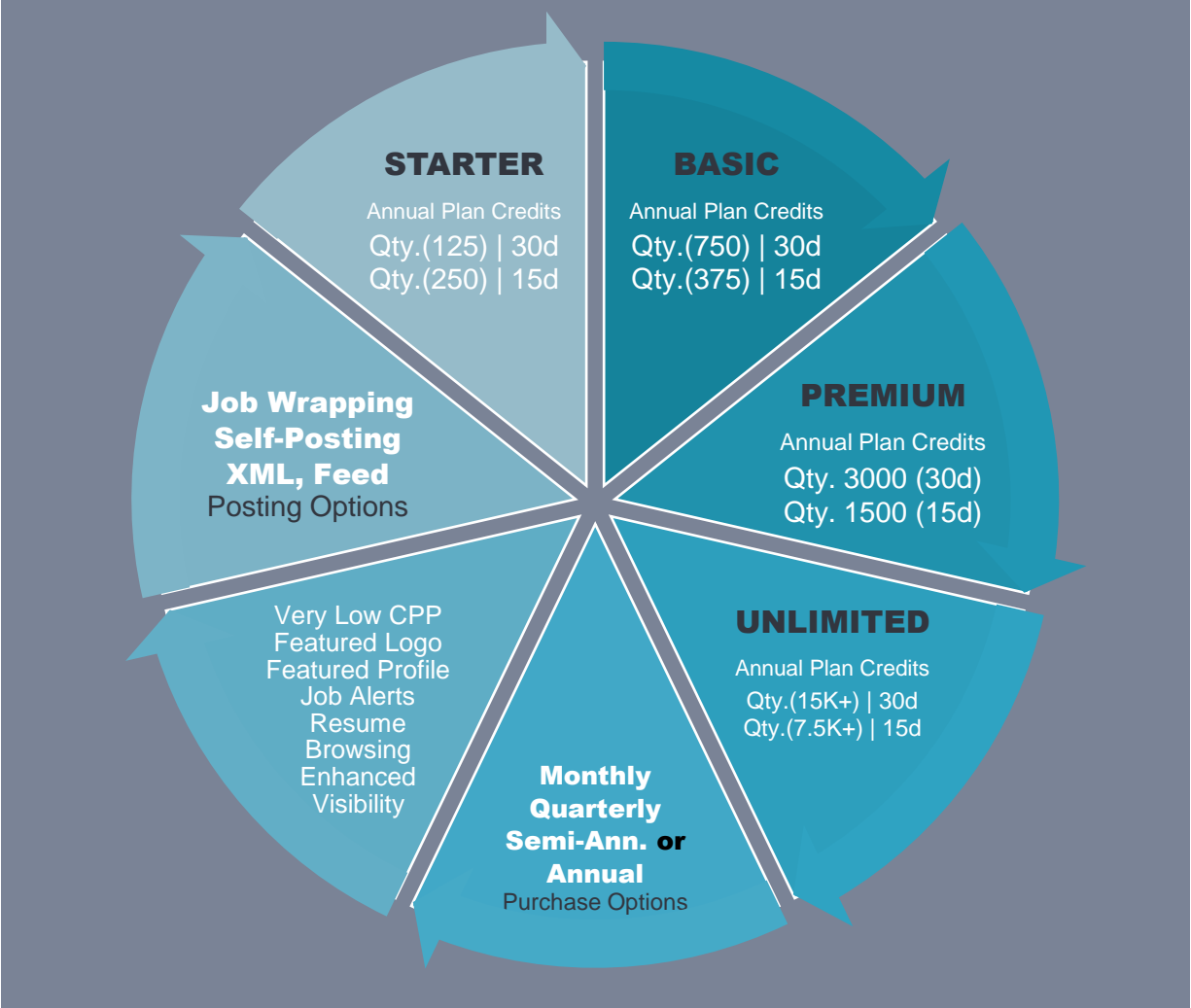
The above list only reflects a tiny snapshot of the 2,800+ DEI job board, recruiting, events, digital marketing, training and consulting clients and partners that we've attracted and supported from 46 U.S. states and several other countries.

MPN JOB POSTING PLANS & KEY FEATURES

FIXED QUANTITY PACKAGES



SUBSCRIPTION PLANS



JOB POSTING PLAN OPTIONS & COMPARISONS

JOB POSTING OPTIONS & FEATURES	FIXED QUANTITY	SUBSCRIPTION PLAN OPTIONS		
Features & Benefits	Package Options	<u>Self-Posting</u>	<u>XML/Feeds</u>	<u>Wrapping/Scraping</u>
Job Posting Frequency	Anytime	Anytime	Daily/Weekly	Daily/Weekly
Job Posting Duration (days)	15/30/60	15/30	10/15/30	10/15/30
Job Posting Credits	1,5,10,25,50,100,250+	Starter/Basic/Prem/Unlim	Starter/Basic/Prem/Unlim	Starter/Basic/Prem/Unlim
Job Credit Usage Expiration M/Q/SA/A = Mthly, Qtrly., Semi-Ann., Annual	Upon Inventory Depletion	M, Q, SA or A Purchase	M, Q, SA or A Purchase	M, Q, SA or A Purchase
Job Board-mpndiversityjobs	✓	✓	✓	✓
Social Media Visibility Ads (at MPN discretion)	✓	✓	✓	✓
Resume Browsing	✓	✓	✓	✓
Job Alert Notifications (at MPN discretion)	✓	✓	✓	✓
Simplified Invoicing	✓	✓	✓	✓
Digital Newsletter (periodic, at MPN discretion)	✓	✓	✓	✓
Reduced Average CPP	✓	✓	✓	✓
Featured Logo & Profile		✓	✓	✓
Reduced Pymt. Freq. (M/Q/A)		✓	✓	✓
Global Portal - mpnsite.com (at MPN discretion)			✓	✓
Fully Automated				✓
No Manual Labor for Client				✓

SAMPLE ENHANCED VISIBILITY RECRUITMENT CAMPAIGNS

NOW HIRING
Analyst & Officer Jobs in Government

- Equity Training Analyst II - Limited Duration
City of Portland | Portland, OR
- Deputy Policy Impact Officer
Natural Resources Defense Council | Santa Monica, CA

Questions? Email Us:
jobsalerts@mpndiversityjobs.com

More Information:
mpndiversityjobs.com

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MPN JOB BOARD ALERT
Recruiting | Marketing | Consulting

CONFIDENTIAL CLIENT

APPLICATION DEVELOPER
CLICK THE LINK ABOVE OR EMAIL
RECRUITING@MPNDIVERSITYJOBS.COM
TO APPLY

Located in Birmingham, AL
FULL TIME POSITION

NOW HIRING
Coordinator Jobs @
Portland City Auditor

- Archives and Records Management Coordinator III
Portland, OR
- Communication and Outreach Coordinator III
Portland, OR

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NOW HIRING
Analyst & Director
Careers

- Fraud Analyst
U.S. Securities and Exchange Commission | Different Locations
- Senior Director, Diversity, Equity, Inclusion, and Belonging
The Trevor Project | West Hollywood, CA
- Industrial Painter (Industrial Coating Specialist III)
Valley Water | San Jose, CA

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FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

Positions in Washington, DC

CLICK THE LINKS IN
THE DESCRIPTION
FOR JOB DETAILS AND
TO APPLY

- IT SPECIALIST (INFOSEC) CG-2210-12/13
- IT SPECIALIST (INFOSEC) CG-2210-13
- IT CYBERSECURITY SPECIALIST (SPP) CG-2210-13/14

MINORITY PROFESSIONAL NETWORK
DE&I RESULTS SINCE 1998
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NOW HIRING
Examiner & Intern Jobs in Government

- Plans Examiner/Senior Plans Examiner
Napa County | Napa, CA
- Stewardship & Restoration Seasonal Intern
NEWPCC | Staatsburg, NY
- Environmental Analyst
NEWPCC | Providence, RI

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CAREER OPPORTUNITY ALERT

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DE&I SOLUTIONS SINCE 1998

Visit mpndiversityjobs.com to
View or Post Career Opportunities

Area Trainer - Area South Central

PORSCHE

Porsche Cars North America
Dallas, Texas

mpndiversityjobs.com/job/58861
or click link below for job details

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Junior Achievement
of Greater Washington

"FULL TIME POSITION
LOCATED IN
WASHINGTON D.C."

CHIEF DEVELOPMENT OFFICER*
JUNIOR ACHIEVEMENT OF GREATER WASHINGTON

University of Portland

"FULL TIME POSITION
LOCATED IN
PORTLAND, OR"

VICE PRESIDENT FOR FINANCIAL AFFAIRS*
UNIVERSITY OF PORTLAND

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COMPASS HOUSING ALLIANCE

DIRECTOR OF ASSET MANAGEMENT
Seattle, WA
FULL TIME POSITION

BILL & MELINDA GATES foundation

DIVERSITY, EQUITY AND INCLUSION CONSULTING LEAD
Seattle, WA
FULL TIME POSITION

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TO APPLY

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MPN JOB BOARD ALERT
SEVERAL OPEN POSITIONS
FIRST ADVANTAGE

REMOTE OPPORTUNITIES
FULL TIME POSITIONS

CLICK THE LINK FOR
JOB DETAILS & TO
APPLY

First Advantage

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BELLEVUE COLLEGE

FRED HUTCH
CURES START HERE™

- ASSOCIATE DEAN OF NURSING
LOCATION: Bellevue, WA
FULL TIME POSITION
- FINANCIAL ANALYST II, HVTN AND COVPN
• RESEARCH FINANCE ADMINISTRATOR, HVTN AND COVPN
LOCATION: Seattle, WA
FULL TIME POSITIONS

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NOW HIRING
Nurse & Lecturer
Jobs @ Universities

- Senior Physician Assistant Mechanical Circulatory System/Advanced Heart Failure
UCSF | San Francisco, CA
- TAPS Lighting Design Lecturer for Autumn 2023
Stanford University | Stanford, CA
- Lecturer II/Teaching Assistant Professor, Writing & Speaking Center, Reading Lab
Coordinator
University of Nevada, Reno | Reno, NV
- Registered Nurse
Southern Methodist University | Dallas, TX

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NOW HIRING
Public Works &
Chief Careers

- Deputy Public Works Director
Rafaelis | Lafayette, CO
- Chief of Campaigns and Strategies
NPAG | Remote
- Donor Development Associate
Triangle Community Foundation | Durham, NC

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PARTNER SALES REPRESENTATIVE SYSTEMS
HP (HEWLETT-PACKARD)

LOCATION: ALPHARETTA, GA
FULL TIME POSITION

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MPN DIVERSITY RECRUITERS
Recruiting | Marketing | Consulting

DIRECT PLACEMENT ALERT
*** CONFIDENTIAL CLIENT ***

TITLE: PHILANTHROPY OFFICER
LOCATION: SEATTLE, WA
JOB LINK: MPNJOBS.COM/JOBS/59046
EMAIL: RECRUITING@MPNDIVERSITYJOBS.COM

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SAMPLE ENHANCED VISIBILITY RECRUITMENT CAMPAIGNS



CHANCELLOR
UNIVERSITY OF NEBRASKA OMAHA
LOCATION: Omaha, NE
FULL TIME POSITION



LECTURER / INSTRUCTOR OF DIGITAL MEDIA, ART AND DESIGN
UNIVERSITY OF THE PACIFIC
LOCATION: Stockton, CA
FULL TIME POSITION



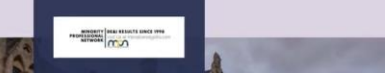
EXECUTIVE DIRECTOR, OVC FINANCE & BUSINESS OPERATIONS
UNIVERSITY OF ILLINOIS AT CHICAGO
LOCATION: Chicago, IL
FULL TIME POSITION




OPERATIONAL ACCOUNTING LEAD
CALIFORNIA ACADEMY OF SCIENCES
LOCATION: San Francisco, CA
FULL TIME POSITION




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UNIVERSITY CAREERS
YALE, UC BERKELEY, & MORE



• Program Manager, Planned Giving



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NOW HIRING
Coordinator Jobs @ Portland City Auditor



► Archives and Records Management Coordinator III
Portland, OR

► Communication and Outreach Coordinator III
Portland, OR



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NOW HIRING
Analyst & Director Careers



► Fraud Analyst
U.S. Securities and Exchange Commission | Different Locations

► Senior Director, Diversity, Equity, Inclusion, and Belonging
The Trevor Project | West Hollywood, CA

► Industrial Painter (Industrial Coating Specialist III)
Valley Water | San Jose, CA



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FEDERAL DEPOSIT INSURANCE CORPORATION
Positions in Washington, DC



CLICK THE LINKS IN THE DESCRIPTION FOR JOB DETAILS AND TO APPLY



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• IT SPECIALIST (INFOSEC) CG-2210-12/13
• IT SPECIALIST (INFOSEC) CG-2210-13
• IT CYBERSECURITY SPECIALIST (SPP) CG-2210-13/14



MPNDIVERSITYJOBS.COM
FEATURED HIRING PARTNER JOB ALERTS

EMPLOYER: SALK INSTITUTE
LOCATION: LA JOLLA, CA

SENIOR DIRECTOR, EXTERNAL RELATIONS
(JOB ID: **58899**)

ASSOCIATE DIRECTOR, INTERNAL COMMUNICATIONS
(JOB ID: **58900**)

DEVELOPMENT SERVICES SPECIALIST
(JOB ID: **58901**)

Enter JOB ID or Click the Text Link for job details and to apply.



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PORTLAND, OR



DEPUTY OMBUDSMAN
PORTLAND CITY AUDITOR
PORTLAND, OR
FULL TIME POSITION

ACCOUNTING MANAGER
PORTLAND JAPANESE GARDEN
PORTLAND, OR
FULL TIME POSITION



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NOW HIRING
Fortune 500 Sr. System Administrator



LOCATION: AL, GA, IL, OR MS
SALARY: \$95K - \$110K (DOE) plus 10% to 15% Bonus
To apply, submit updated resume AND responses to the Hiring Manager's Screening Questions to the link or the email below.

support@mpndiversityrecruiters.com
mpndiversityRecruiter



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FLORIDA JOBS
ALACHUA COUNTY BOARD OF COUNTY COMMISSIONERS



OPEN POSITIONS:

- Librarian I/Pos#181
- Program Coordinator (Housing)
- Senior Office Assistant
- Staff Assistant I
- Staff Assistant II



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LEGAL AID STAFF ATTORNEYS
NORTHEAST LEGAL AID
LOCATION: Lynn, MA
TEMPORARY POSITION



DIGITAL MARKETING ASSOCIATE/ AFFILIATE MARKETING ASSOCIATE
ACCELERATION PARTNERS
LOCATION: Needham, MA
FULL TIME POSITION



MPN JOB BOARD ALERT
WNET
NEW YORK PUBLIC MEDIA
SENIOR DIRECTOR, DIVERSITY, EQUITY AND INCLUSION
WNET NEW YORK PUBLIC MEDIA
LOCATION: New York, NY
FULL TIME POSITION



MARKETING OFFICER
THE HUNGER PROJECT
LOCATION: New York, NY
FULL TIME POSITION



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• ART DIRECTOR JOB POSTING
• PAID SEARCH SPECIALIST
• PROJECT MANAGER
• PUBLIC RELATIONS COORDINATOR

Several Carolina Locations
(See Description)
FULL TIME POSITION

CLICK THE LINKS IN THE DESCRIPTION FOR JOB DETAILS AND TO APPLY



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UNIVERSITY & COLLEGE JOBS
OPEN POSITIONS



• Academic Advisor I, Honors College - University of Nevada, Reno


• Assistant Teaching Professor of Psychology - Middletown, PA

• Full Time Faculty, English Composition Generalist - Long Beach Community College


• Vice President and Dean of the College - Locoming College



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DE&I JOBS IN THE U.S.




• Assistant Director - Water Management - NC

• Technology Senior Program Director - Washington DC

• Assistant Facilities Project Manager - WA

• Director of People Operations and O



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CALIFORNIA & ILLINOIS JOBS



Open Positions:

- U.S. Securities and Exchange Commission - Supervisory Financial Assistant
- B.E. Smith - President
- Valley Water - Office Specialist II



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MPN JOB BOARD RATES – FIXED QUANTITY

Fixed Qty. Packages	15-Day Credits	30-Day Credits	60-Day Credits	15d 30d 60d CPP
Qty. (1) Package	\$125	\$175	\$200	\$125 \$175 \$200
Qty. (5) Package	\$425	\$625	\$750	\$85 \$125 \$150
Qty. (10) Package	\$650	\$1,000	\$1,200	\$65 \$100 \$120
Qty. (25) Package	\$Quote	\$Quote	\$Quote	\$Quote
Qty. (50) Package	\$Quote	\$Quote	\$Quote	\$Quote
Qty. (100+) Package	\$Quote	\$Quote	\$Quote	\$Quote
Qty. (250+) Package	\$Quote	\$Quote	\$Quote	\$Quote

Key Fixed Quantity Packages Features & Benefits

- Our job board launched in 2001. We're proven, affordable & results-focused with longevity.
 - **Fixed-Quantity** purchases made do not have a fixed or mandatory usage expiration date.
 - Credits can be used days, weeks, months or years after the original purchase date.
 - Credits debited upon activation of each new or refreshed job posting.
 - Standard employer profile, employer logo, and resume access included.
 - Complimentary enhanced recruitment marketing (online, newsletter, alerts, social media graphical ads and text ads) may be periodically included at MPN's discretion.
 - Nonprofits can request a 20% discount for any job board order.
 - We offer multiple payment options -- credit/debit card, invoice/deferred, IO, PO, EFT, check.
- \$Quote = Call +1 (404) 629-9323 or email support@mpndiversityjobs.com to request a quote.**

MPN JOB BOARD RATES – SUBSCRIPTION PLANS

Annual Subscriptions	15-Day Ann. Vol.	30-Day Ann. Vol.	Annual Fee	Initial Setup	15d vs. 30d CPP
Starter Plan	250	125	\$2,500	\$249	\$10.00 \$20.00
Basic Plan	750	375	\$5,000	\$349	\$6.67 \$13.33
Premium Plan	3,000	1,500	\$Quote	\$Quote	\$Quote \$Quote
Unlimited Plan	15,000+	7,500+	\$Quote	\$Quote	\$Quote \$Quote
Key Subscription Plan Features & Benefits	<ul style="list-style-type: none">• Our job board launched in 2001. We're proven, affordable & results-focused with longevity.• This example shows “annual” subscriptions. Semiannual, quarterly and monthly subscriptions also available.• Submission options include: Job Wrapping (fully automated) or Feed/XML or self-posting.• Job wrapping submissions are fully automated and are therefore 100% Labor-free.• Initial setup fee does not apply to the self-posting subscription plan submissions.• Reduced initial setup fee may apply to Feed/XML posting subscription plan submissions.• <u>Featured</u> employer profile, employer logo, and resume access included.• Complimentary enhanced recruitment marketing (online, newsletter, alerts, social media graphical ads and text ads) included at MPN discretion.• Nonprofits can request a 20% discount for any job board order.• We offer multiple payment options -- credit/debit card, invoice/deferred, IO, PO, EFT, company check, etc. <p>\$Quote = Call +1 (404) 629-9323 or email support@mpndiversityjobs.com to request a quote.</p>				

FEATURES & VISIBILITY

STANDARD FEATURES



USER VISIBILITY

Company Logo
Company Profile Page
Rotational Featured Homepage



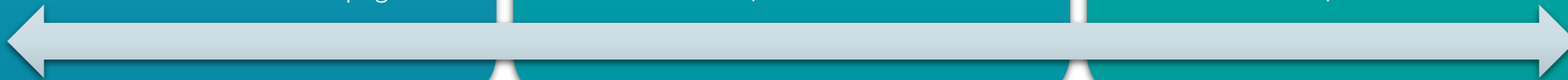
ADMIN

Application Tracking
Employer Dashboard
Resume/Profile Search



SEARCH/FEEDS

Geo / Boolean Search
Keyword/Category/Location Search
XML / RSS Feeds



ENHANCED FEATURES



JOB ALERTS*

Social Media Visibility Campaigns
E-Newsletters
Candidate Job Alerts
Re-posting to other 3rd party sites



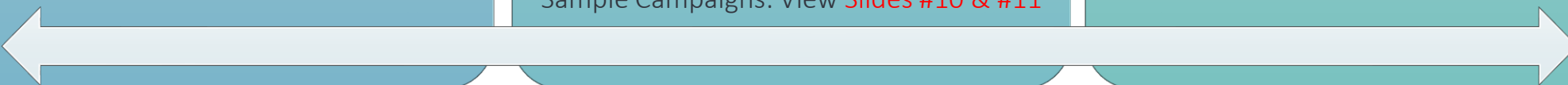
SOCIAL MEDIA*

800x800 Social Tile Ad Campaigns
Creative designed by MPN (no extra cost)
LinkedIn, Twitter, Facebook, Instagram
Sample Campaigns: View [Slides #10 & #11](#)



RAAS ENH. *

Recruiting-as-a-Service
Dedicated Sourcer
Directly leveraging our vast databases

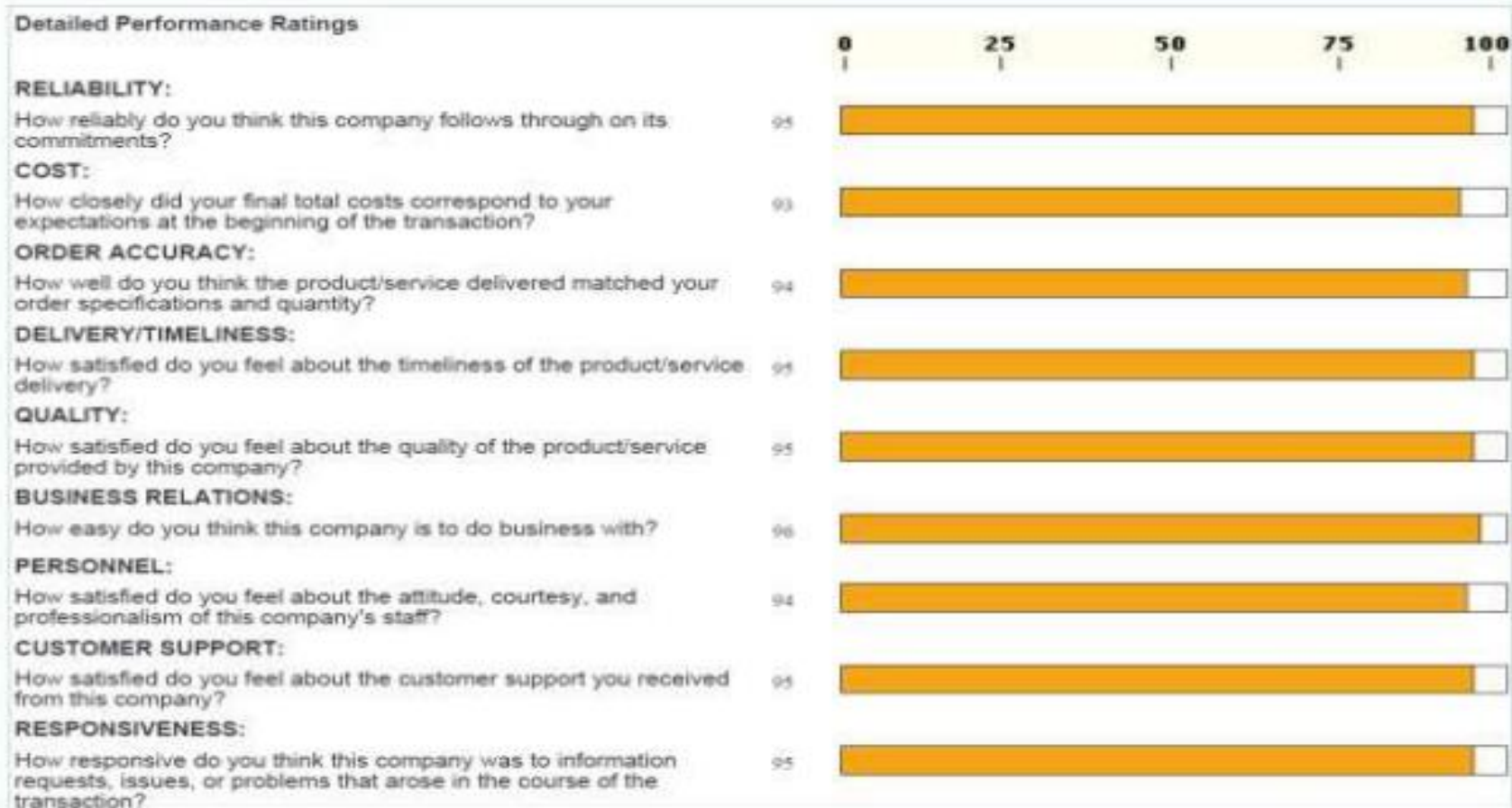


PAST PERFORMANCE RATINGS

Business Name : MINORITY PROFESSIONAL NETWORK, INC.

D-U-N-S® : 09-088-0191

Report Date : 11-27-2014



Past Performance Evaluation

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