



## D&I RECRUITING & MARKETING

MPN provides customized Diversity & Inclusion (D&I) recruiting and marketing solutions to bring you highly skilled diverse talent to fit your organizational needs.

- » Online Job Board
- » Online Employer Profile
- » Online Job Wrapping
- » Newsletter Display Ads
- » Graphical/Video Ads
- » Corporate Event Planning
- » Career Fairs
- » Placement services
- » Staff Augmentation
- » Social Media Marketing
- » Email Marketing/Branding
- » Supplier Diversity Events

## Request a **CUSTOM PROPOSAL**

Our services are tailored to provide solutions that meet your specific requirements and budgetary needs. Only a subset of our available services and training and consulting topics are reflected in this brochure.

PLEASE CALL TOLL-FREE

**888-676-6389**

OR EMAIL

**Support@MPNdiversityjobs.com**

to discuss your specific objectives, timing, and to receive a custom cost proposal.



570 Piedmont Ave. NE #55399  
Atlanta, Georgia 30308



Office: +1 (404) 629-9323



support@mpndiversityjobs.com



www.mpndiversityjobs.com

**mpn**  
Minority Professional Network

We Are

**A D&I HUMAN  
CAPITAL FIRM**

Proven diversity outreach results since 1998

# ABOUT US



Minority Professional Network (MPN) is a proven diversity recruiting, marketing, and consulting firm.

Launched in 1998, our network encompasses interactive web portals, social media networks, and e-publications that serve millions of progressive subscribers, followers, and partners based in all U.S. states and over 50 countries.

We have a proven track record of generating results for over 1000 clients and partners, including Fortune 500 corporations, government agencies, non-profits, and major colleges/universities.

## Sample **D&I** **Training** Topics

### **DIVERSITY/EQUITY/INCLUSION**

- » Servant Leadership vs. Strategic Leadership
- » Fostering Growth & Retaining Top Talent
- » Effective Communication in a Changing Workplace
- » Examining the Business Case for Diversity, Equity & Inclusion
- » Implementing Supplier Diversity Business Development
- » Understanding and Valuing Cultural Differences
- » Effective Strategies for Addressing Unconscious Bias



### **D&I CONSULTING & STRATEGY**

Diversity Is Human Capital. We can help your organization get results by delivering integrated HR solutions.

- » Diversity Retention Strategy
- » Recruiting & Hiring Assessments
- » Cultural Transformation
- » Learning & Development Programs
- » Performance Management
- » Diversity Recruitment Best Practices
- » Leading Diverse Work Teams
- » Cultural Sensitivity Strategies