Diversity, Equity & Inclusion

TRAINING EVENTS & CONSULTING since 1998

Direct: +1 (404) 629-9323
Toll-Free: 888-676-6389

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Recruiting | Marketing | Events | Training | Consulting

Partnerships@mpndiversityjobs.com
www.mpndiversityjobs.com
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SAMPLE DE&I OBJECTIVES

Based on pre-engagement consultations, we will seek to better understand each client’s primary and specific DE&I needs and objectives, and subsequently develop, propose, deliver and measure results for relevant and affordable solutions. Examples of potential objectives may include some of the following:

- **DE&I overview, knowledge, awareness and benefits**
- **Understanding, valuing and leveraging cultural differences**
- **Improving communication in a changing workplace**
- **Servant and Strategic Leadership Development**
- **Strategies to Aide Diversification of Hiring Managers’ Candidate Pools**
- **Improving DE&I Recruitment and Retention Strategies**
- **DE&I Training (Executives, Managers, Associates)**
- **Creating and Leveraging DE&I Competitive Advantages**
- **DE&I Recruiting, Suppliers, Informational and Networking Events**

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PRE-ASSESSMENT & ANALYSIS

- Organization Structure
- Diversity Composition
- Existing Culture
- Key Issues & Concerns
- Business Impact
- Goals & Objectives
TRAINING SOLUTION APPROACH

Outline Course Objectives → Develop Training Plan → Identify Course Materials → Develop Learning Objectives

Design & Incorporate Review Exercises ← Design & Incorporate Visual Elements ← Develop Course Description ← Develop Course Benefits

Design Assessment Component ← Deliver Initial DE&I Training ← Measure Results ← Deliver Follow Up Training (as needed)

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CONSULTING & EVENTS APPROACH

CONSULTING ENGAGEMENT

- Complete Needs Assessment
- Develop Statement of Work
- Present Consulting Plan & Objectives
- Secure Client Approval
- Render DE&I Coaching to Client Benefactors
- Deliverables, Results, Metrics, Follow Up
- Present Consulting Plan & Objectives

CLIENT EVENTS

- Collect Client Event(s) Requirements
- Develop Cost Proposal & Secure Client Approval
- Pre-Event Phone/Email, Registration & Reporting
- Secure Venue Develop Logistics & Marketing Plans
- Host the Event (provide event staffing as needed)
- Post-Event Analysis, Turnout & Results Reporting

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# TRAINING-CONSULTING-EVENT PACKAGES

<table>
<thead>
<tr>
<th>PACK</th>
<th>ONSITE TRAINING</th>
<th>ONLINE TRAINING</th>
<th>CONSULTING</th>
<th>EVENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>DE&amp;I Program (1 Hr) Featured Speaker DE&amp;I Overview Max Attendees (TBD) $TBD total</td>
<td>DE&amp;I Self-Paced Training Online # DE&amp;I Modules (TBD) # Participants (TBD) $TBD per participant</td>
<td>DE&amp;I Coaching I Consulting/Strategy Issues/Best Practices Hourly Coaching $TBD per hour</td>
<td>Event Marketing &amp; Support Target Marketing Online-Email-SM-Legacy Registration/Reporting $TBD per campaign</td>
</tr>
<tr>
<td>B</td>
<td>DE&amp;I Seminar (3 Hr) Facilitator/Interactive # DE&amp;I Modules (TBD) Min/Max Participants $TBD per participant</td>
<td>DE&amp;I Online Seminar (3 Hr) Facilitator Led/Interactive # DE&amp;I Modules (TBD) Min/Max Participants $TBD per participant</td>
<td>DE&amp;I Coaching II Consulting/Strategy Issues/Best Practices Hours per Month (TBD) $TBD per month</td>
<td>Individual Turnkey Event Venue/Space/AV/F&amp;B Marketing/Registration Email/Phone/Support $TBD per event</td>
</tr>
<tr>
<td>C</td>
<td>DE&amp;I Full Day Training Facilitator/Interactive # DE&amp;I Modules (TBD) Min/Max Participants $TBD per participant</td>
<td>DE&amp;I Full Day Online Training Facilitator Led/Interactive # DE&amp;I Modules (TBD) Min/Max Participants (TBD) $TBD per employee</td>
<td>DE&amp;I Coaching III Consulting/Strategy Issues/Best Practices Hours per Month (TBD) $TBD per year</td>
<td>Recurring Turnkey Events Venue/Space/AV/F&amp;B Marketing/Registration Email/Phone/Support $TBD per year</td>
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</tbody>
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Diversity Recruitment & Retention Best Practices

Effective Strategies for Addressing Cultural Sensitivity

Effective Strategies for Addressing Unconscious Bias

The Business Case for Diversity, Equity & Inclusion
SAMPLE DE&I MODULES

Effective Strategies for Addressing Conscious Bias

Effective Leadership Strategies for Diverse Work Groups

Diversity, Equity & Inclusion Best Practices

Servant Leadership vs. Strategic Leadership

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SAMPLE CLIENTS & PARTNERS

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SAMPLE DE&I CLIENT EVENTS

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# DE&I Client Events by Location

- Albuquerque, NM
- Atlanta, GA
- Chicago, IL
- Coral Gables, FL
- Denver, CO
- Harrisonville, MO
- Kansas City, MO
- Miami, FL
- New York, NY
- Norfolk, VA
- Phoenix, AZ
- Raleigh, NC
- San Diego, CA
- Seattle, WA

- Anaheim, CA
- Birmingham, AL
- Cincinnati, OH
- Dallas, TX
- Durham, NC
- Houston, TX
- Los Angeles, CA
- Minneapolis, MN
- New Orleans, LA
- Oakland, CA
- Pittsburgh, PA
- Salt Lake City, UT
- San Francisco, CA
- Tampa, FL

- Arlington, TX
- Charlotte, NC
- Coconut Grove, FL
- Detroit, MI
- El Paso, TX
- Indianapolis, IN
- Memphis, TN
- Nashville, TN
- Newark, NJ
- Palestine, TX
- Portland, OR
- San Antonio, CA
- Scottsdale, AZ
- Washington, DC

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## SAMPLE SPEAKER-FACILITATOR-CONSULTANT PROFILES

<table>
<thead>
<tr>
<th></th>
<th>Consultant #1</th>
<th>Consultant #2</th>
<th>Consultant #3</th>
<th>Consultant #4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Professional Experience</strong></td>
<td>20+ years</td>
<td>10+ years</td>
<td>25+ years</td>
<td>15+ years</td>
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<tr>
<td><strong>College Degrees Earned</strong></td>
<td>B.S. Physics&lt;br&gt;B.S. Electrical Engineering&lt;br&gt;M.B.A.</td>
<td>B.S. Computer Science&lt;br&gt;B.S. Computer Engr.&lt;br&gt;M.B.A.</td>
<td>B.S. Business&lt;br&gt;M.B.A.&lt;br&gt;Ph.D.</td>
<td>B.S. Marketing&lt;br&gt;M.B.A.</td>
</tr>
<tr>
<td><strong>Key Past Employers or Consulting Clients</strong></td>
<td>AT&amp;T&lt;br&gt;Home Depot&lt;br&gt;Walmart&lt;br&gt;U.S. Department of State&lt;br&gt;Verizon&lt;br&gt;Boston Scientific&lt;br&gt;City of Portland&lt;br&gt;Southern Company&lt;br&gt;American Express</td>
<td>IBM&lt;br&gt;Georgia-Pacific&lt;br&gt;Delta Airlines&lt;br&gt;Deloitte&lt;br&gt;Walmart&lt;br&gt;IRS&lt;br&gt;NASA&lt;br&gt;FDIC&lt;br&gt;Delta Airlines</td>
<td>Bentley U.&lt;br&gt;Clark Atlanta U&lt;br&gt;Walmart&lt;br&gt;Ford&lt;br&gt;NBMBAA&lt;br&gt;NMSDC</td>
<td>Office Depot&lt;br&gt;FedEx&lt;br&gt;Walmart&lt;br&gt;AT&amp;T&lt;br&gt;GE&lt;br&gt;Cingular&lt;br&gt;U.S. Coast Guard</td>
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I. Job Board Homepage
   - www.mpnDiversityJobs.com

II. DE&I Training & Consulting Client Case Study

III. DE&I Recruitment Events, Marketing & Consulting Client Case Study

IV. Printable/Downloadable Collateral Resources
   - Full Company Presentation: www.mpnDiversityJobs.com/Company-Profile
   - About Us: www.mpnDiversityJobs.com/about (additional resources)