



Diversity, Equity & Inclusion

TRAINING EVENTS & CONSULTING

since 1998

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Proven DE&I Solutions and Results since 1998
Recruiting | Marketing | Events | Training | Consulting

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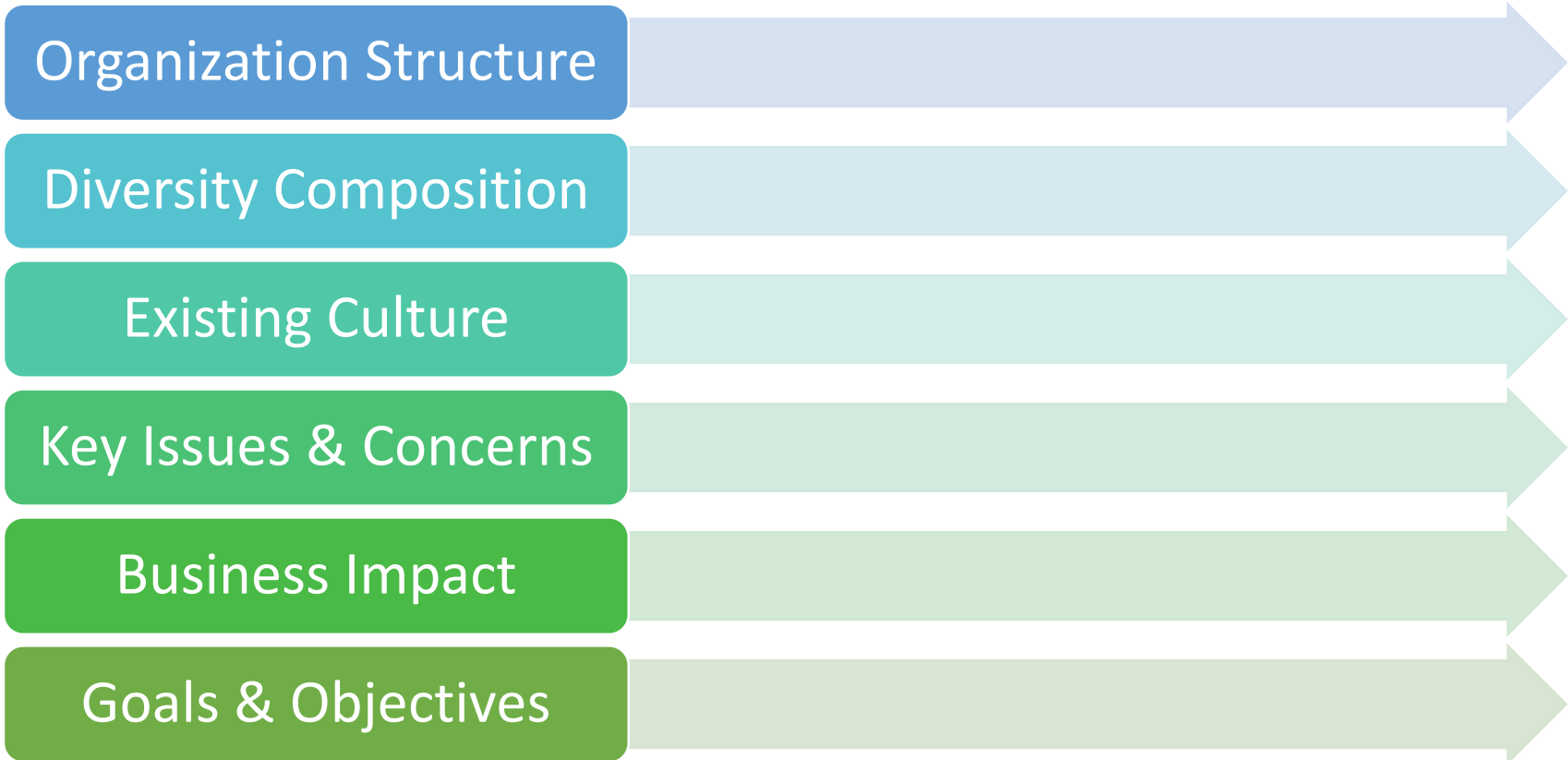
SAMPLE DE&I OBJECTIVES

Based on pre-engagement consultations, we will seek to better understand each client's primary and specific DE&I needs and objectives, and subsequently develop, propose, deliver and measure results for relevant and affordable solutions. Examples of potential objectives may include some of the following:

- DE&I overview, knowledge, awareness and benefits
- Understanding, valuing and leveraging cultural differences
- Improving communication in a changing workplace
- Servant and Strategic Leadership Development
- Strategies to Aide Diversification of Hiring Managers' Candidate Pools
- Improving DE&I Recruitment and Retention Strategies
- DE&I Training (Executives, Managers, Associates)
- Creating and Leveraging DE&I Competitive Advantages
- DE&I Recruiting, Suppliers, Informational and Networking Events

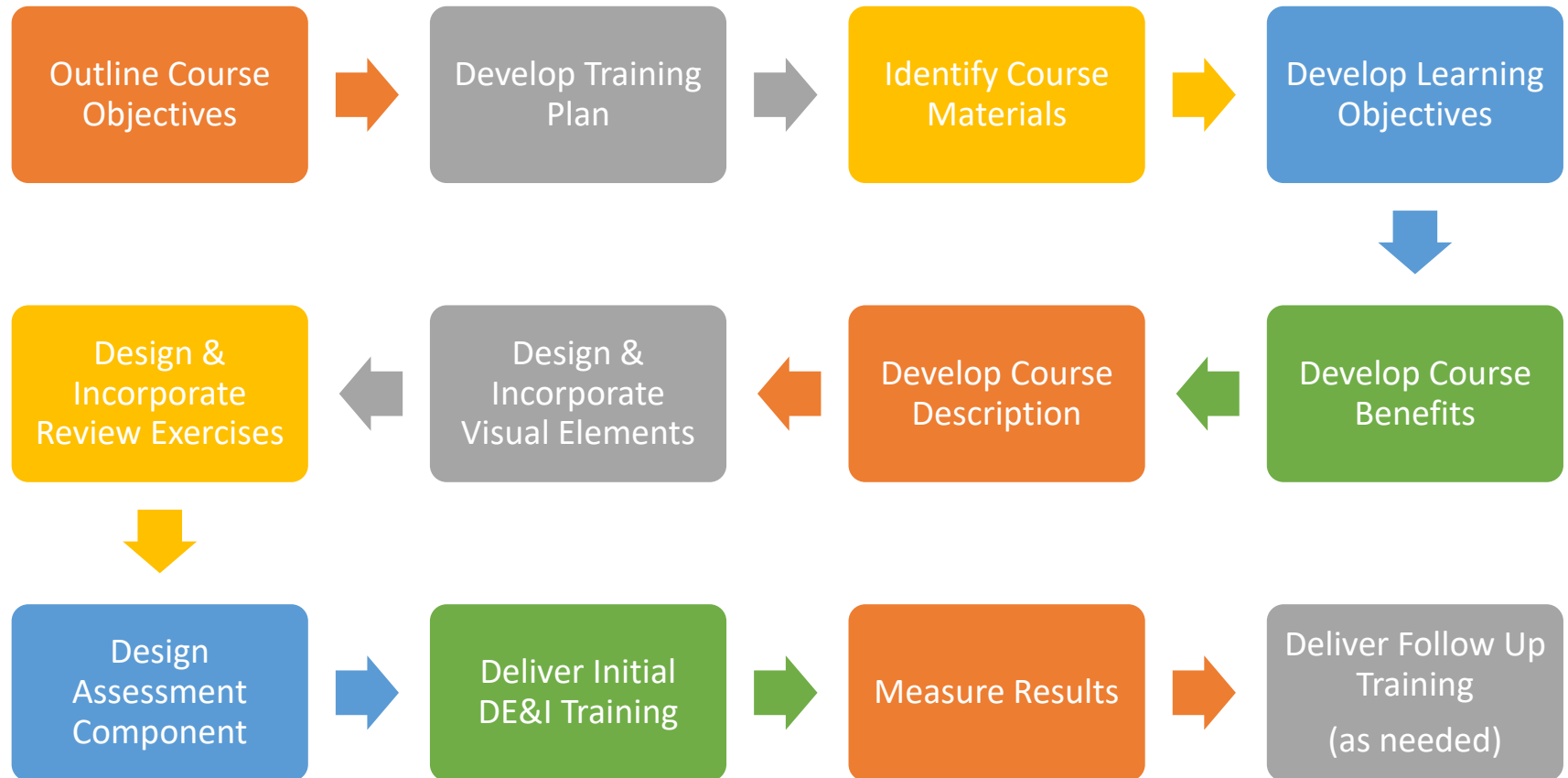


PRE-ASSESSMENT & ANALYSIS





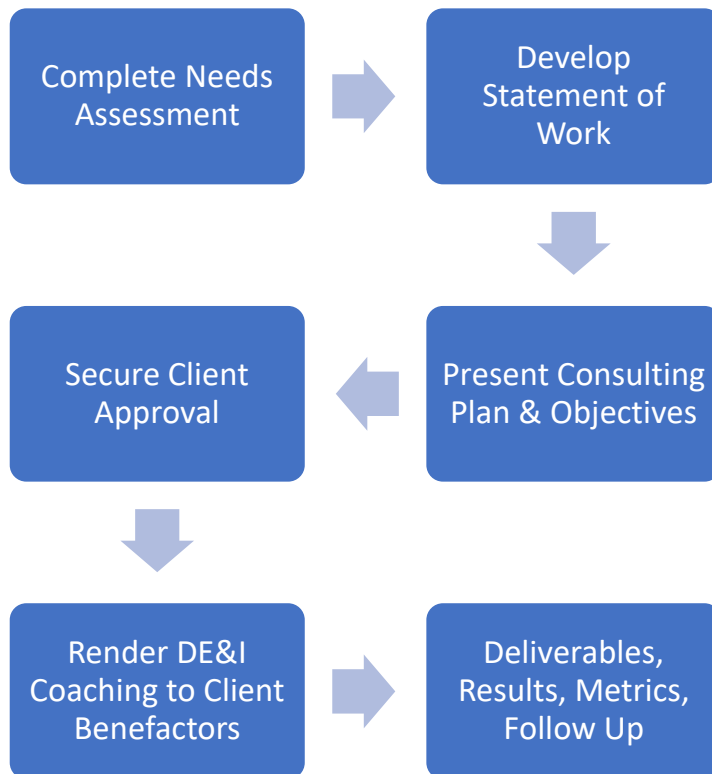
TRAINING SOLUTION APPROACH





CONSULTING & EVENTS APPROACH

CONSULTING ENGAGEMENT



CLIENT EVENTS





TRAINING-CONSULTING-EVENT PACKAGES

PACK	ONSITE TRAINING	ONLINE TRAINING	CONSULTING	EVENTS
A	<p>DE&I Program (1 Hr) Featured Speaker DE&I Overview Max Attendees (TBD) <i>\$TBD total</i></p>	<p>DE&I Self-Paced Training Online # DE&I Modules (TBD) # Participants (TBD) <i>\$TBD per participant</i></p>	<p>DE&I Coaching I Consulting/Strategy Issues/Best Practices Hourly Coaching <i>\$TBD per hour</i></p>	<p>Event Marketing & Support Target Marketing Online-Email-SM-Legacy Registration/Reporting <i>\$TBD per campaign</i></p>
B	<p>DE&I Seminar (3 Hr) Facilitator/Interactive # DE&I Modules (TBD) Min/Max Participants <i>\$TBD per participant</i></p>	<p>DE&I Online Seminar (3 Hr) Facilitator Led/Interactive # DE&I Modules (TBD) Min/Max Participants <i>\$TBD per participant</i></p>	<p>DE&I Coaching II Consulting/Strategy Issues/Best Practices Hours per Month (TBD) <i>\$TBD per month</i></p>	<p>Individual Turnkey Event Venue/Space/AV/F&B Marketing/Registration Email/Phone/Support <i>\$TBD per event</i></p>
C	<p>DE&I Full Day Training Facilitator/Interactive # DE&I Modules (TBD) Min/Max Participants <i>\$TBD per participant</i></p>	<p>DE&I Full Day Online Training Facilitator Led/Interactive # DE&I Modules (TBD) Min/Max. Participants (TBD) <i>\$TBD per employee</i></p>	<p>DE&I Coaching III Consulting/Strategy Issues/Best Practices Hours per Month (TBD) <i>\$TBD per year</i></p>	<p>Recurring Turnkey Events Venue/Space/AV/F&B Marketing/Registration Email/Phone/Support <i>\$TBD per year</i></p>

SAMPLE DE&I MODULES



Diversity Recruitment & Retention Best Practices



Effective Strategies for Addressing Cultural Sensitivity



Effective Strategies for Addressing Unconscious Bias



The Business Case for Diversity, Equity & Inclusion



SAMPLE DE&I MODULES



Effective Strategies for
Addressing Conscious Bias



Effective Leadership Strategies
for Diverse Work Groups



Diversity, Equity & Inclusion
Best Practices



Servant Leadership vs.
Strategic Leadership



SAMPLE CLIENTS & PARTNERS



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SAMPLE DE&I CLIENT EVENTS



DE&I CLIENT EVENTS BY LOCATION

- Albuquerque, NM
- Atlanta, GA
- Chicago, IL
- Coral Gables, FL
- Denver, CO
- Harrisonville, MO
- Kansas City, MO
- Miami, FL
- New York, NY
- Norfolk, VA
- Phoenix, AZ
- Raleigh, NC
- San Diego, CA
- Seattle, WA
- ▶ Anaheim, CA
- ▶ Birmingham, AL
- ▶ Cincinnati, OH
- ▶ Dallas, TX
- ▶ Durham, NC
- ▶ Houston, TX
- ▶ Los Angeles, CA
- ▶ Minneapolis, MN
- ▶ New Orleans, LA
- ▶ Oakland, CA
- ▶ Pittsburgh, PA
- ▶ Salt Lake City, UT
- ▶ San Francisco, CA
- ▶ Tampa, FL
- ▶ Arlington, TX
- ▶ Charlotte, NC
- ▶ Coconut Grove, FL
- ▶ Detroit, MI
- ▶ El Paso, TX
- ▶ Indianapolis, IN
- ▶ Memphis, TN
- ▶ Nashville, TN
- ▶ Newark, NJ
- ▶ Palestine, TX
- ▶ Portland, OR
- ▶ San Antonio, CA
- ▶ Scottsdale, AZ
- ▶ Washington, DC



SAMPLE SPEAKER-FACILITATOR-CONSULTANT PROFILES

	<u>Consultant #1</u>	<u>Consultant #2</u>	<u>Consultant #3</u>	<u>Consultant #4</u>
Professional Experience	20+ years	10+ years	25+ years	15+ years
College Degrees Earned	B.S. Physics B.S. Electrical Engineering M.B.A.	B.S. Computer Science B.S. Computer Engr. M.B.A.	B.S. Business M.B.A. Ph.D.	B.S. Marketing M.B.A.
Key Past Employers or Consulting Clients	AT&T Home Depot Walmart U.S. Department of State Verizon Boston Scientific City of Portland Southern Company American Express	IBM Georgia-Pacific Delta Airlines Deloitte Walmart IRS NASA FDIC Delta Airlines	Bentley U. Clark Atlanta U Walmart Ford NBMBA NMSDC	Office Depot FedEx Walmart AT&T GE Cingular U.S. Coast Guard



ADDITIONAL ONLINE RESOURCES

I. Job Board Homepage

- www.mpnDiversityJobs.com

II. DE&I Training & Consulting Client Case Study

- Walmart: www.mpnDiversityJobs.com/casestudy/walmart.pdf

III. DE&I Recruitment Events, Marketing & Consulting Client Case Study

- U.S. DOS: www.mpnDiversityJobs.com/casestudy/usdos.pdf

IV. Printable/Downloadable Collateral Resources

- Company Brochure: www.mpnDiversityJobs.com/brochure.pdf
- Company Intro: www.mpnDiversityJobs.com/intro.pdf
- Full Company Presentation: www.mpnDiversityJobs.com/Company-Profile
- Job Board Overview: www.mpnDiversityJobs.com/job-board-overview.pdf
- About Us: www.mpnDiversityJobs.com/about (additional resources)