COMPANY FACT SHEET

Our Core DE&I Solutions
- Job Board
- Placement
- Staffing
- RaaS
- Training
- Consulting
- Events
- Marketing
- Supplier Diversity

Major Milestones
- 1990s
  - 1st Career e-Newsletter (1998)
  - Marketing & Recruiting (1998)
  - Consulting & Events (1999)
- 2000s
  - Portal & Job Site Launch (2001)
  - Training Solutions Launch (2002)
- 2010s
  - 1st Walmart Training Event (2014)
  - Job Board Re-Launch (2017)
  - 60th US DOS Event (2017)

Our Partners & Reach
- 1500+ U.S. Employers (45+ States)
- Millions of Active/Passive Candidates & Consumers
- 10000+ Non-U.S. Advertisers (50+ Countries)

Our Value Proposition
- Proven
  - 20+ Year History
  - Organic SEO Rank
  - Robust Solutions
- Trusted
  - 1500+ Employers
  - US & Int’l Clients
  - Global Users
- Affordable
  - Low Cost
  - Posting Options
  - Bundle Discounts
- Results
  - Broad Visibility
  - Top Candidates
  - Lengthy Partners

Audience by Sector
- Government
- Executives
- Veterans
- Corporate
- Students
- Nonprofit
- Entrepreneurs

Job Board Features
- Company Logo
- Employer Profile
- Resume Browsing
- Job Alerts
- Social Media Alerts
- eNews Exposure
- Featured Jobs
- Employer Dash
- Applicant Tracking
- 15/30/60 Day Plans
- Subscription Plans
- XML/API/Bulk Feed

Demographics, Traffic and Reach
- Asian Descent
- Indian Descent
- Cultural, Ethnic or Race Demographics
- Black/African Descent
- Native American Descent
- Arab Descent
- Jewish Descent
- Pacific Island Descent
- Latino/Hispanic Descent
- White/European Descent

Sample Clients/Partners
- Minority Professional Network, Inc. (MPN) • 888-676-6389 • mpnDiversityJobs.com • Support@mpnDiversityJobs.com

Proven DE&I Solutions and Results since 1998 → Recruiting | Marketing | Events | Training | Consulting