COMPANY FACT SHEET



Our Solutions

DIVERSITY EQUITY INCLUSION

- Job Board
- Placement
- Staffing
- •RaaS
- Training
- Consulting
- Events
- Marketing
- Supplier **Diversity**

Key Milestones

1990s

2000s

- 1st Career e-Newsletter (1998)
- Marketing & Recruiting (1998)
- Consulting & Events (1999)
- Portal & Job Site Launch (2001)
- Training Solutions Launch (2002)
- 1st US DOS Diversity Event (2005)
- 1st Walmart Training Event (2014)
- Job Board Re-Launch (2017)
- US DOS 60th Event (2017)

2010s

Our Partners & Reach

2,000+ U.S. Émployers (46 States)

Millions of Active/Passive Candidates & Consumers

10,000+

Non-U.S. Advertisers (50+ Countries)

Our Value Proposition

Proven

- 20+ Year History
- Organic SEO Rank
- Robust Solutions

Affordable

- Low Cost
- Posting Options
- Bundle Discounts

Trusted

- · 2000+ Employers
- · US & Int'l Clients
- Global Users

Results

- Broad Visibility
- Top Candidates
- Lengthy Partners

Audience by Sector

Government



Students

Nonprofit Entrepreneurs

Job Board Features

Company Logo **Employer Profile Resume Browsing**

Job Alerts Social Media Alerts eNews Exposure

2.000+Employer Partners

Featured Jobs Employer Dash Applicant Tracking

15/30/60 Day Jobs **Subscription Plans** XML/API/Bulk Feed

Demographics, Traffic and Reach

Asian Descent Indian Descent

Black/African Descent Native American Descent

Cultural, Ethnic or Race Demographics

Arab Descent Jewish Descent Pacific Island Descent

Latino/Hispanic Descent White/European Descent

24 Million+ **Impressions** 8 Million+ Social Media Contacts

2 Million+

Users in All U.S. states and 50+ other countries

1 Million+ **Email Contacts** **Unique Visitors**

Highly Ranked Organic Search Engine Results Clients/Advertisers in 46 U.S. states & other countries

Sample Clients/Partners











COX

FDI@

Honeywell











Moody's







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