

## Diversity



NCLUSION

# MPN JOB BOARD RATES | OPTIONS | FEATURES | EMPLOYERS

#### DE&I/OFCCP

**Job Posting Solutions & Results since 1998** 

**Direct:** +1 (404) 629-9323 **Toll-Free:** 888-676-6389

## SUBSCRIPTION PLAN PACKAGES

Subscription Plan Ontions	Purchased Monthly			Purchased Yearly		
Subscription Plan Options	Tot. Cost	Credits <sup>4</sup>	CPP <sup>5</sup>	Tot. Cost	Credits <sup>4</sup>	CPP <sup>5</sup>
Self-Post Basic Plan 1,2,3,4,5	\$299	5	\$59.80	\$Quote	Quote	\$Quote
Self-Post Enhanced Plan <sup>1,2,3,4,5</sup>	\$599	15	\$39.93	\$Quote	Quote	\$Quote
Self-Post <b>Premium Plan</b> <sup>1,2,3,4,5</sup>	\$1,499	50	\$29.98	\$Quote	Quote	\$Quote
Self-Post Unlimited Plan <sup>1,3,4,5</sup>	\$Quote	Quote	\$Quote	\$Quote	Quote	\$Quote
Featured Employer Logo 1,3,4,5	\$Quote	Quote	\$Quote	\$Quote	Quote	\$Quote
XML/FTP/API/Email Feed <sup>1,3,4,5</sup>	\$Quote	Quote	\$Quote	\$Quote	\$Quote	\$Quote
Job Wrapping (Scraping)1,3.4.5	\$Quote	\$Quote	\$Quote	\$Quote	\$Quote	\$Quote

<sup>(1)</sup> Non-Profit, Ad Agency, Job Distributor or other 3<sup>rd</sup> Party Referral clients or partners may call or <u>email</u> to request a 20% discount code prior to your purchase.

<sup>(2)</sup> Some products available for purchase using our <u>automated</u> online purchase system: (a) Credit/Debit card payments processed via global 3<sup>rd</sup> party secure payment processors or (b) Electronic invoice deferred payments via IO, POs, contracts, agreements, direct deposit, business checks.

<sup>(3)</sup> Product not available for purchase using our automated online system. \$Quote = Call or <u>email</u> to request a custom quote for this product. Credit/Debit card or Electronic **invoice deferred payments** via IO, POs, contracts, agreements, direct deposit, business checks.

<sup>(4)</sup> Allotted credits based on selected subscription plan options and **monthly** or **annual** purchase interval. Credits depleted upon use to create a new or refresh an existing posting. Credits expire based on the subscription plan duration.

<sup>(5)</sup> CPP = Cost Per Posting

#### FIXED QUANTITY PACKAGES

Job Posting Quantity,	15-Day Packages		30-Day P	ackages	60-Day Packages	
Duration, Cost, CPP	<b>Total Cost</b>	CPP <sup>6</sup>	Total Cost	CPP <sup>6</sup>	Total Cost	CPP <sup>6</sup>
Qty. (1) Job Package <sup>1,2,4</sup>	\$100	\$100	<b>\$125</b>	\$125	\$150	\$150
Qty. (5) Job Package <sup>1,2,4</sup>	\$375	\$75	\$525	\$105	\$625	\$125
Qty. <b>(10)</b> Job Package <sup>1,2,3,4</sup>	\$650	\$65	\$1,000	\$100	\$1,200	\$120
Qty. <b>(25)</b> Job Package <sup>1,2,3,4</sup>	\$1,250	\$55	\$2,000	\$80	\$2,500	\$100
Qty. <b>(50)</b> Job Package <sup>1,2,3,4</sup>	\$2,000	\$40	\$3,000	\$60	\$4,000	\$80
Qty. <b>(51+)</b> Job Pack <sup>1,4,5</sup>	\$Quote	\$TBD	\$TBD	\$TBD	\$Quote	\$TBD

<sup>(1)</sup> Non-Profit, Ad Agency, Job Distributor or other 3<sup>rd</sup> Party Referral clients or partners may call or <u>email</u> to request a 20% discount code <u>prior</u> to your purchase.

<sup>(2)</sup> Product available for purchase using our <u>automated</u> online purchase system: (a) Credit/Debit card payments processed via global 3<sup>rd</sup> party secure payment processors or (b) Electronic invoice deferred payments via IO, POs, contracts, agreements, direct deposit, business checks.

<sup>(3)</sup> All products not listed via automated online purchase menu. Call or email to order and have this package added to your account by staff.

<sup>(4)</sup> Credits expire only upon use to create a new or refresh an existing posting, even months or years after purchase date.

<sup>(5)</sup> Product not available for purchase using our automated online system. \$Quote = Call or <u>email</u> to request a custom quote for this product. Credit/Debit card or Electronic **invoice deferred payments** via IO, POs, contracts, agreements, direct deposit, business checks.

<sup>(6)</sup> CPP = Cost Per Posting

### **POSTING PLAN COMPARISONS**

Job Posting Options & Features	Fixed Qty.	Subscription Plan Options		
Features & Benefits	Pack Options	<u>Self-Post</u>	XML/Feeds	Job Wrap
Job Posting Frequency	Anytime	Anytime	Daily/Wkly.	Weekly
Job Posting Duration (days)	15/30/60	15/30/60	15/30/60	Unlimited
Job Posting Credits	1,5,10,25,50+	5, 15, Unlim	Fixed/Unlim	Unlimited
Job Credit Usage Expiration	Inventory	M/Q/A	M/Q/A	M/Q/A
M/Q/A = Mthly, Quarterly, Annual	Depletion	Purchase	Purchase	Purchase
Job Board-mpndiversityjobs	✓	✓	✓	✓
Social Media Visibility Ads (LI, FB, Twitter, IG)	✓	✓	✓	✓
Resume Browsing	✓	✓	✓	✓
Job Alert Notifications	✓	✓	✓	✓
Simplified Invoicing	✓	✓	✓	✓
Digital Newsletter (periodic)	✓	✓	✓	✓
Reduced Average CPP	5/10/25/50+	✓	✓	✓
Featured Logo & Profile		✓	✓	✓
Reduced Pymt. Freq. (M/Q/A)		✓	✓	✓
Global Portal - mpnsite.com			✓	✓
Fully Automated				$\checkmark$
No Manual Labor for Client				✓

### SAMPLE CLIENTS & PARTNERS













































































Planned Parenthood Columbia Willamette









### JOB BOARD SEARCH RANK





Based on Feb. 23, 2021 Google search results

## SAMPLE EMPLOYERS GROWTH

2001 to 2021 new employer job board registrants by year plus cumulative totals and sample new employers/partners by year.

Calendar Year	New Registrants	Cumulative Tot.	Sample New Employer/Partner Registrants by Year
2021	156 (9/12 YTD)	2517	Ad Club, AJGA, Colgate, Graystone, Jr. Achievement, Feeding America, Kaplan, PetSmart, Red Robin, United Way (CI), US Soccer, Vitamix
2020	204	2323	City of Denver, Cobb County, Dollar General, First Advantage, Hershey Co., Novartis, Pew, Pinkerton, Planned Parenthood, Porsche Cars, The Hunger Project, UT, USDVA
2019	152	2119	Compass HA. Delta Apparel, Easai, Gates Foundation, Getty, JFK CPA, King County, NAU
2018	137	1967	ACLU (MN), Boston Scientific, City of Austin, Doctors w/o Borders, Hunt Institute, Intel, JobElephant, NWEA, OPUC, Penn State, Red Cross, Tarrant Cty., Wikimedia, UCLA
2017	125	1830	Cabela's, Cook County, Dell, Duke, EcoLabs, FEMA IKEA, MIT, Princeton, SEIU, Sherwin Williams, SUNY, U. of Michigan, SD State U., Thermo Fischer Scientific
2016	100	1705	CleanAir Carolina, Girls Inc, Intuit, PITT OHIO, Siemens, Sonetics, US Courts, UVA, Zillow
2015	107	1605	Altria, Bank of America, Clark College, Feeding America, Grainger, Merrill Lynch, Montgomery Cty., Nationwide, Nike, ODOT, Seattle Foundation, Swedish Health, Yale
2014	109	1498	Amsted, Aramark, Comcast, DHL, Goodwill, Harley Davidson, MetroPCS, Northwestern, Ted Kennedy Institute, Spectra Energy, Telamon, TerraSond, US Bank, Walmart, YMCA
2013	103	1389	AECOM, American Diabetes Assoc., Children's Hospital, FDIC, Liberty Mutual, Moody's RIT, UC Berkeley, UCD Health, UMASS, U. of Wisconsin, US DOJ, Wells Fargo
2012	104	1286	AARP, AutoTrader, CUNY, FoodCorps, Frasca, National Park Service, Scripps, Valmont
2011	107	1182	Adidas, American Cancer Society, Bristol-Myers Squibb, CBRE, City of Portland, FOCUS Brands, Harvard, Lowe's, MSU, NRDC, Ohio State, SANDAG, US Bureau of Prisons, USU
2010 (6/28 to 12/31)	75	1075	AARP, ADP, Alachua Cty., BASF, Dr. Reddy's, GE, Kaplan, Kellogg, LabCorp, Novartis, PNC, Pratt & Whtny., Raytheon, RR Donnelley, Southern Co., TJX, US DOT, Volkswagen
2001 to 2010 (2010 = 1/1 to 6/27)	1000 (estimate)	1000	ACLU, Allstate, AT&T, BP, Burger King, CIA, E&Y, FBI, Federal Reserve, GP, Hodes, Honda, Johnson Controls, JWT, KPMG, Merck, Microsoft, NASA, PwC, SBA, Siemens, Starbucks, Target, TMP, Toyota, Travelers, US CBP, US DOE, US DOS, Verizon

#### SAMPLE SOCIAL MEDIA ALERTS

Social media ad campaigns (LI, Twitter, FB) included with all job posting packages. Actual social tile dimensions >= 800 x 800 pixels.













· ASSOCIATE DEAN OF NURSING

LOCATION: Bellevue, WA **FULL TIME POSITION** 

CLICK THE LINKS IN THE DESCRIPTION



- · FINANCIAL ANALYST II. HVTN AND COVPN
- RESEARCH FINANCE ADMINISTRATOR, HVTN AND

LOCATION: Seattle, WA **FULL TIME POSITIONS** 

MINORITY DE&I RESULTS SINCE 1998







DIRECTOR OF ASSET MANAGEMENT

Seattle, WA **FULL TIME POSITION** 

DIVERSITY, EQUITY AND INCLUSION CONSULTING LEAD

GATES foundation

BILL & MELINDA

Seattle, WA **FULL TIME POSITION** 

**NETWORK** 





#### SAMPLE SOCIAL MEDIA ALERTS

Social media ad campaigns (LI, Twitter, FB) <u>included</u> with all job posting packages. Actual social tile dimensions >= 800 x 800 pixels.













#### SAMPLE SOCIAL MEDIA ALERTS

Social media ad campaigns (LI, Twitter, FB) <u>included</u> with all job posting packages. Actual social tile dimensions >= 800 x 800 pixels.





isit Us at mondiversityiobs.com

PROFESSIONAL

NETWORK









